

K.M.G COLLEGE OF ARTS AND SCIENCE
PG & RESEARCH DEPARTMENT OF COMMERCE
M.Com (General)

Program Outcomes:

<u>S.No</u>	<u>OUTCOMES</u>
PO1	Sythesize the acquired knowledge and skill to established and organise a Business Organization efficiency and effectively.
PO2	Highlight the importance of Human Rights, Ethics and Management of Human Resources.
PO3	Analyse the Business Environment, Global Marketing, Export and Import Management and Services Marketing.
PO4	Contrast and compare the Elements of Insurance, Business Laws, Corporate Laws, and Auditing of Business Organisation.
PO5	Appraise Banking Theory, Stress Management, Small Business Management, and Office Management.
PO6	Apply Cost Accounts, Corporate Accounts, Management Accounts, Accounting for Managerial Decisions and Financial Management to measure the financial viability of Business.
PO7	Demonstrate the Ethics and Human Values in Business through Business Ethics, Human Rights.
PO8	Develop new Business ideas, prepare detailed Project Report and Present the Project through Viva voce to instil entrepreneur ship qualities among students
PO9	Utilize Computers, Internet, ICT and other Software to maximize resource utilization and to bring efficiency in day-to-day Business Operations.
PO10	Develop the students for self and continuous learning through Massive Open Online Courses (MOOC), like SWAYAM, NPTEL, and other such Portals.

Program specific Outcomes:

<u>S.No</u>	<u>OUTCOMES</u>
PSO1	Demonstrate knowledge on the Concepts, Theories, Techniques related to various Business Subjects.
PSO2	Conduct research to identify problems and suggest solutions that will help in Business Decision Making process.
PSO3	Extend acquired knowledge to manage, organise, and develop the efficient, successful Business Organisations.
PSO4	Categorize the Business Environment, understand the various aspects and functions of Business.
PSO5	Exhibit Business Ethics and Human Rights in Personal, Professional and Social Life, leading to a better, improved and sustained Corporate World.

SEMESTER-I

SUBJECT NAME: ADVANCED FINANCIAL MANAGEMENT

SUBJECT CODE: DCM11

CREDITS: 4

NO.OF.HOURS/ WEEK: 6

TOTAL HOURS: 78

Course Outcomes

Semester	Course Name	Course Credit	Course Outcomes
I Regulation (2020-21)	Advanced Financial Management	04	CO1 – The student will be able to understand the functions of finance Management.
			CO2 – The student will be able to know about the long term sources of funds and environment of working capital.
			CO3 – The student will be able to gain information about capital structure and leverage.
			CO4 – The student will be able to gain knowledge about capital investment decision.
			CO5 – The student will be able to be acquainted with on the subject of working capital Management.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	M	S	S	S	M	M	S	M
CO2	S	M	S	S	S	M	M	S	S	S
CO3	S	S	S	S	M	S	M	S	M	S
CO4	S	S	S	S	M	M	S	S	M	M
CO5	S	S	S	S	M	S	S	M	S	M

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SUBJECT NAME: ACCOUNTING FOR MANAGERIAL DECISION

SUBJECT CODE: DCM12

CREDITS: 4

NO.OF.HOURS/ WEEK: 6

TOTAL HOURS: 78

Semester	Course Name	Course Credit	Course Outcomes
I Regulation (2020-21)	Accounting for Managerial Decision	04	CO1– The student will be able to understand the the concept of Accounting for Decision making
			CO2- The student will be able to understand the Ratio Analysis Leverage Analysis-Budgeting and budgetary control
			CO3- The student will be able understand the analysis of Fund flow and cash flow statements
			CO4- The student will be aware of the Marginal Costing, Applications and its technique
			CO5- The will be able to know financial decisions Making.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	M	S	M	M	S	S
CO2	S	S	S	M	M	S	M	S	M	S
CO3	S	M	M	S	S	S	S	M	S	M
CO4	S	M	S	M	S	S	S	M	S	M
CO5	S	S	M	S	M	M	S	S	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SUBJECT NAME: MARKETING MANAGEMENT

SUBJECT CODE: DCM13

CREDITS: 4

NO.OF.HOURS/ WEEK: 6

TOTAL HOURS: 78

Semester	Course Name	Course Credit	Course Outcomes
I Regulation (2020-21)	Marketing Management	04	CO1- The students will be able to know the core market and their functions.
			CO2- The students will be able to know the various kinds of Pricing and various stages in product life cycle, new product development.
			CO3- The students will gain knowledge about the marketing channel and distribution.
			CO4- The students will learn about the kinds of advertisement and qualities of good salesman.
			CO5- The Student will know about the recent trend in modern marketing and digital marketing.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	S	S	S	L
CO2	S	M	S	S	S	S	M	S	S	M
CO3	S	M	S	S	M	S	S	M	S	S
CO4	S	S	S	M	S	M	M	S	S	S
CO5	S	S	S	S	S	M	S	S	S	M

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SUBJECT NAME: ADVANCED BUSINESS STATISTICS

SUBJECT CODE: DCM14

CREDITS: 4

NO.OF.HOURS/ WEEK: 6

TOTAL HOURS: 78

Semester	Course Name	Course Credit	Course Outcomes
I Regulation (2020-21)	ADVANCED BUSINESS STATISTICS	04	CO1- The Student Will Be Able To Know Partial And Multiple Correlations.
			CO2- The Student Will Be Able To Know Probability And Binomial Distribution.
			CO3- The Students will know the Issues Surrounding Sampling, Hypothesis, Z Test and T Test.
			CO4- The Student Will Be Able To Have The Awareness About Application Of Chi- Square Distribution.
			CO5- The Student Will Be Able To Know About Analysis Of Variance And F Test.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	M	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	M	S	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SUBJECT NAME: MANAGERIAL ECONOMICS

SUBJECT CODE: DECM15C

CREDITS: 3

NO.OF.HOURS/ WEEK: 3

TOTAL HOURS: 39

Semes ter	Course Name	Course Credit	Course Outcomes
I Regul ation (2020- 21)	MANAG ERIAL ECONO MICS	03	CO1- The student will be able understand the theories of managerial economics and factors.
			CO2- The student will be able to develop an idea about Demand analysis and Forecasting.
			CO3- The student will be able to provide an idea regarding law of variable proportions, product function and cost function.
			CO4- The student will be able to make them aware about the Economics of size and capacity Utilization and market structure pricing.
			CO5- The student will be able to acquire the knowledge about be Business cycle and Policies.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	M	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SEMESTER II

SUBJECT NAME: CORPORATE LAWS

SUBJECT CODE: DCM21

CREDITS: 4

NO.OF.HOURS/ WEEK: 6

TOTAL HOURS: 78

Semester	Course Name	Course Credit	Course Outcomes
II Regulation (2020-21)	CORPORATE LAWS	04	CO1- Define Corporate Personality, Corporate Governance, E-Governance and describe the Corporate Governance Code in Companies Act.
			CO2- Discuss the prohibitions of certain Agreements, Abuse of Dominant Position and Regulation of Combinations under The Competition Act.
			CO3- Enumerate the Powers and Functions of SEBI
			CO4- Describe the provisions related to listing of Securities, Public Offerings and discuss the prohibition of Insider Trading in various regulations of SEBI
			CO5- Discuss the provisions related to Regulation and Management of Foreign Exchange, Related Offences, Penalties and Appeals Procedure under FEMA, 1999.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	M	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	M	S	S	S	S
CO5	S	S	S	S	S	S	S	S	M	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SUBJECT NAME: HUMAN RESOURCE MANAGEMENT

SUBJECT CODE: DCM22

CREDITS: 4

NO.OF.HOURS/ WEEK: 6

TOTAL HOURS: 78

Semester	Course Name	Course Credit	Course Outcomes
II Regulation (2020-21)	HUMAN RESOURCE MANAGEMENT	04	CO1 – The student will be able to understand the concepts of Human Resource Management
			CO2 – The student will be able to understand Recruitment and Selection Procedure
			CO3 – The student will be able to know the various ways of solving the employee grievances procedure.
			CO4 – The student will be able to know the evaluation the methods of Performance Appraisal
			CO5 – The student will be able to evaluate the Different Techniques of Training.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	M	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	M	S	S	S	M	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SUBJECT NAME: ADVANCED CORPORATE ACCOUNTING

SUBJECT CODE: DCM23

CREDITS: 4

NO.OF.HOURS/ WEEK:6

TOTAL HOURS: 78

Semes ter	Course Name	Course Credit	Course Outcomes
II Regul ation (2020- 21)	Advanced Corporate Accounting	04	CO1 – The student will be able to make them aware about the accounts of banking companies.
			CO2 – The students will gain knowledge on preparation of accounts of insurance companies.
			CO3 – The students will be able to know develop knowledge of holding company concept & preparation of consolidated balance sheet.
			CO4 – The student will be able to know about Inflation accounting and CPP method
			CO5 – The student will be able to know about Human Resource Accounting in India.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	S	M	S	S
CO2	S	S	M	S	M	S	S	M	M	S
CO3	M	S	S	M	S	S	S	S	M	S
CO4	S	S	M	S	M	S	S	S	S	M
CO5	S	M	S	S	S	M	M	S	S	M

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

GLOBAL MARKETING

SEMESTER-3

CREDITS-3

CATEGORY-ELECTIVE

NO.OF. HOUR/WEEK-5

TOTAL HOURS- 65

COURSE CODE:DECM24B

Semester	Course Name	Course Credit	Course Outcomes
II Regulation (2020-21)	Global Marketing	04	CO1- The students will be able to understand the concepts of Global marketing and Marketing information system.
			CO2- The students will be able to get full information about global market entry strategies and direct investment.
			CO3- The students will be able to understand the global product policy and pricing for international market.
			CO4- The students will be able to learn important Global Marketing Channels and Physical Distribution.
			CO5- The students will be able to know about international marketing, promotional strategies and International Marketing communication.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	S	M	S	S
CO2	S	S	M	S	M	S	S	M	M	S
CO3	M	S	S	M	S	S	S	S	M	S
CO4	S	S	M	S	M	S	S	S	S	M
CO5	S	M	S	S	S	M	M	S	S	M

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

HUMAN RIGHTS

CREDITS-2

CATEGORY-CORE

NO.OF. HOUR/WEEK-2

TOTAL HOURS- 24

COURSE CODE: DHR20

Semester	Course Name	Course Credit	Course Outcomes
II Regulation (2020-21)	Human Rights	02	CO1- The student will be able to know the nature of human rights its origin , the theories, the movements in the march of human rights and the facets of future of human rights.
			CO2- The student will be able to know the international dimension of human rights, the role of UN and the global effort in formulating conventions and declarations
			CO3- The student will be able to Perceive the regional developments of human rights in Europe , Africa and Asia and the enforceable value of human rights in international arena.
			CO4- The student will be able to have knowledge on the human rights perspectives in India, more developed by its constitution and special legislations
			CO5- The student will be able to know the redressal mechanism made available in case of human rights violation confined to India.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	S	M	S	S	S
CO2	M	S	S	S	L	M	S	S	M	L
CO3	M	M	S	M	S	M	S	S	M	S
CO4	M	S	S	M	L	S	M	S	S	S
CO5	M	S	S	L	S	S	L	S	M	M

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SEMESTER III**GENERAL SERVICE TAX****CREDITS-5****CATEGORY - CORE****NO.OF. HOUR/WEEK-6****TOTAL HOURS- 78****COURSE CODE:MCM31**

Semes ter	Course Name	Course Credit	Course Outcomes
III Regul ation (2017- 18)	GENERAL SERVICE TAX	05	CO1 – The students will able to know and familiarize with the fundamentals of Taxation.
			CO2- The students will able to know GST and its history of GST and their types.
			CO3- The students will able to know the exempted goods and Services under GST Act.
			CO4- The students will able to know the Administration of GST and Authority.
			CO5- The students will able to know how to avail the Appeal and Revision under GST Act.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	M	M	S	M	M	S	S	M
CO2	S	M	S	S	M	S	S	M	S	M
CO3	M	S	M	S	S	S	M	M	M	S
CO4	S	M	S	M	S	S	M	S	S	M
CO5	S	S	S	S	M	M	M	M	S	S

PO- Programme outcome, CO- Course outcome**S- Strong, M- Medium, L- Low (may be avoided)**

ORGANISATIONAL BEHAVIOUR

SEMESTER-3

CREDITS-5

CATEGORY-CORE

NO.OF. HOUR/WEEK-6

TOTAL HOURS - 78

COURSE CODE: MCM32

Semester	Course Name	Course Credit	Course Outcomes
III Regulation (2017-18)	ORGANISATIONAL BEHAVIOUR	05	CO1- The student will be able to understand the basic concept of organizational behavior and foundations of individual behaviour.
			CO2- the student will be able to develop an idea about different motivational theories and evaluate motivational strategies used in a variety of organizational settings.
			CO3- The student will be able to understand the foundation of group dynamics and the nature of stress and its management.
			CO4- The student will be able to evaluate the appropriateness of various leadership styles and how to deal with organizational conflict.
			CO5- The student will be able to understand different types of organizational structures and importance of organizational effectiveness.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	S	S	M	S	S
CO2	S	S	S	S	M	S	S	S	S	M
CO3	M	S	M	S	S	S	M	S	S	S
CO4	S	M	S	S	S	M	S	S	M	S
CO5	S	S	S	S	S	S	S	M	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

ADVANCED COST ACCOUNTING**SEMESTER-4****CREDITS-5****CATEGORY - CORE****NO.OF. HOUR/WEEK-6****TOTAL HOURS- 78****COURSE CODE: MCM33**

Semester	Course Name	Course Credit	Course Outcomes
III Regulation (2017-18)	Advanced Cost Accounting	04	CO1 – The student will be able to understand the basic concepts in Cost Accounting and also familiarizing with the preparation of Cost Sheets, Tenders and Quotations.
			CO2 – The student will be able to understand Preparation of Process Costing.
			CO3 – The student will be able to Know the Standard Costing and Variance Analysis
			CO4 – The student will be aware of the Cost control and Cost Reduction.
			CO5 – The student will be able to develop the knowledge about Activity based costing.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	S	M	M	S	S	M
CO2	M	M	M	S	M	S	S	S	S	M
CO3	M	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	M	M	S	S

PO- Programme outcome, CO- Course outcome**S- Strong, M- Medium, L- Low (may be avoided)**

RESEARCH METHODOLOGY

SEMESTER-3

CREDITS-5

CATEGORY – CORE

NO.OF. HOUR/WEEK- 6

TOTAL HOURS -78

COURSE CODE:MCM34

Semester	Course Name	Course Credit	Course Outcomes
III Regulation (2017-18)	RESEARCH METHODOLOGY	05	CO1- The student will be able to understand the basics of Research Methodology.
			CO2- The student will be able to know the Data Collection and Sampling
			CO3- The student will have understanding of Processing Data.
			CO4- The student will be able to have the awareness of Data Analysis through opt Statistical Tools
			CO5 - The student will be able to know about Research Report and SSPS package

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SERVICE MARKETING

SEMESTER-3

CREDITS-3

CATEGORY - ELECTIVE

NO.OF. HOUR/WEEK- 6

TOTAL HOURS -78

COURSE CODE:BSCM36

Semester	Course Name	Course Credit	Course Outcomes
III Regulation (2017-18)	SERVICE MARKETING	03	CO1- The student will be able to understand the Essential Elements of marketing mix in Service marketing
			CO2- The student will be able to develop an idea about marketing strategies for various services marketing-mix.
			CO3- The student will be able to know and learn about Product support services and Identify the problems of Service quality management
			CO4- The student will be able to learn the of Marketing of financial services.
			CO5 - The student will be able to acquire the knowledge about CRM.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

SEMESTER IV**DIRECT TAXES****CREDITS-5****CATEGORY - CORE****NO.OF. HOUR/WEEK- 6****TOTAL HOURS -78****COURSE CODE:MCM41**

Semester	Course Name	Course Credit	Course Outcomes
IV Regulation (2017-18)	DIRECT TAXES	05	CO1- The Students we able to Contrast The Different Basic Concepts In Income Tax
			CO2- The Students we able to understand and Compute Salary Income And Income From House Property
			CO3- The Students we able to understand and Construct The Statements For Business. Income, Professional Income And Capital Gains
			CO4- The Students we able to understand and Compute Income From Other Sources And Total Income Of Individuals
			CO5 - The Students we able to understand and Trace Assessment Procedure and Familiarizing Tax Planning

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome**S- Strong, M- Medium, L- Low (may be avoided)**

INVESTMENT MANAGEMENT

SEMESTER-4

CREDITS-5

CATEGORY - CORE

NO.OF. HOUR/WEEK- 6

TOTAL HOURS -78

COURSE CODE:MCM42

Semester	Course Name	Course Credit	Course Outcomes
IV Regulation (2017-18)	INVESTMENT MANAGEMENT	03	CO1- Making the students being well aware of types of financial markets
			CO2- Testing the knowledge of students about measurement of risk and return.
			CO3- Asses the performance of students in relation to Fundamental Analysis, Economic Analysis, Industry Analysis and Company Analysis.
			CO4- Evaluate student's knowledge on valuation of equity shares, preference shares, debentures and bonds
			CO5 - Getting the students to familiarize Efficient Market Hypothesis

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

PROJECT DEVELOPMENT**SEMESTER-4****CREDITS-5****CATEGORY - CORE****NO.OF. HOUR/WEEK- 6****TOTAL HOURS -78****COURSE CODE: MCM43**

Semester	Course Name	Course Credit	Course Outcomes
IV Regulation (2017-18)	PROJECT DEVELOPMENT	05	CO1- The students will be able to understand the Project and its development
			CO2- The students will be able to understand the Capital expenditure decisions of projects
			CO3- The students will be able to understand the Economic Viability of the project.
			CO4- The students will be able to understand the Sources of Project Finance.
			CO5 - The students will be able to understand the Project schedule and control mechanism.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome**S- Strong, M- Medium, L- Low (may be avoided)**

MARKETING RESEARCH

SEMESTER-4

CREDITS-5

CATEGORY - CORE

NO.OF. HOUR/WEEK- 6

TOTAL HOURS -78

COURSE CODE:MCM44

Semester	Course Name	Course Credit	Course Outcomes
IV Regulation (2017-18)	MARKETING RESEARCH	05	CO1- The student will be able to scope and concept of marketing research.
			CO2- The student will be able to define the Marketing Research process.
			CO3- The student will be able to identify the appropriate tool for collecting data.
			CO4- To know ethics in Marketing Research
			CO5 - The student will be able to apply the concepts of marketing research in sales, product, market and advertising.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome

S- Strong, M- Medium, L- Low (may be avoided)

BUSINESS ENVIRONMENT POLICY**SEMESTER-4****CREDITS-3****CATEGORY - ELECTIVE****NO.OF. HOUR/WEEK- 6****TOTAL HOURS -78****COURSE CODE:BSCM36**

Semes ter	Course Name	Cours e Credit	Course Outcomes
IV Regul ation (2017- 18)	BUSINESS ENVIRON MENT AND POLICY	03	CO1- The students know about the Environment culture, social and political policies.
			CO2- The students will be able to understand the Economic Reforms in India
			CO3- The students will be able to the MNC's Strategies of India
			CO4- The students will be able to understand the Business policy and corporate strategy.
			CO5 - The students will be able to understand the Business Ethics and Social Responsibility of Business and Society.

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	S	M	M	S	S	M
CO2	S	M	M	S	M	S	S	S	S	M
CO3	S	S	M	S	S	S	M	M	M	S
CO4	S	M	S	S	S	S	S	S	S	M
CO5	S	M	S	S	M	M	S	M	S	S

PO- Programme outcome, CO- Course outcome**S- Strong, M- Medium, L- Low (may be avoided)**