K.M.G. COLLEGE OF ARTS AND SCIENCE, GUDIYATTAM

DEPARTMENT OF COMMERCE CA COMMERCE CA

ACADEMIC YEAR 2022 - 2023

Program Outcomes:

S.No	OUTCOMES
PO1	To enhance the knowledge of the students regarding finance, marketing and Industries.
PO2	To encourage the students to acquire the knowledge and skills to become an Entrepreneur.
PO3	The knowledge of different specializations in Accounting, costing, banking and Finance with the practical exposure helps the students to stand in organization.
PO4	This programme imparting and developing the oral and written communication, Information Technology and statistical skills as well as legal knowledge.
PO5	This program could provide Industries, Banking Sectors, Insurance Companies, Financingcompanies, Transport Agencies, Warehousing etc., well trained Professionals to meet the requirements.
PO6	Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts
PO7	Identify the avenues of marketing and banking both traditional and modern
PO8	Develop the skills and techniques of communication to be successful in business and personal life
PO9	Improve competency to make eligible and employable in the job market
PO10	Recognize different value systems and ethics, understand the moral dimensions and accept responsibility

Program Specific Outcomes:

S.No	OUTCOMES
PSO1	Learners venture into Managerial positions, Accounting areas, Banking Sectors, Auditing, Company Secretary ship, Teaching Profession, Stock Agents, Government Employment etc.
PSO2	Enables learners to prove themselves in different Professional examinations like CA, CS, CAT, GRE, CMA, MPSC, UPSC etc.
PSO3	Enables learners to demonstrate Progressive learning of various tax issues and tax formsrelated to individuals and businessmen and setting up their own business start-up.
PSO4	The vast syllabi cover various fields of commerce and accountancy which helps students grasp practical and theoretical knowledge.
PSO5	Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.

Semester: I Paper type: Core Credit: 3

Paper code: FCP11 Name of the Paper: Financial Accounting I

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2022-2023)	Financial Accounting I	03	CO1- After studied unit-5, the student will be able to prepare the accounts in Single Entry System CO2- After studied unit-2, the student will be able to prepare the Depreciation accounting CO3- After studied unit-3, the student will be able to understand the accounting treatment of trade bills CO4- After studied unit-4, the student will be able to prepare the accounts in Final Accounts CO5- After studied unit-1, the student will be able to understand the basic fundamental of Double entry system Accounting and Bank Reconciliation Statement

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

Semester: I Paper type: Core Credit: 3

Paper code: FCP12 Name of the Paper: Business Application & Accounting Software

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2022-2023)	Business Application & Accounting Software	03	CO1- Create documents and format text in Microsoft Word, Create and edit a table, Create workbooks and format text in Microsoft Excel, add worksheets, organize data, and create charts in Microsoft Excel, Sorting and Filtering. CO2- Create presentations with images, Create a database structure using MS Access, work with records in a database table, and create meaningful reports from tables CO3- Create a company, ledger, voucher in tally and also know how to maintain the day books CO4- Create and maintain inventory informationin tally. CO5- Goods and ServiceTaxes (GST), Tax Deducted at source (TDS), Tax collected atsource (TCS) and Service Tax.

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: I Paper type: Allied -I Credit: 3

Paper code: FACP13A Name of the Paper: Business Statistics - I

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
	Business Statistics - I	03	CO1- To familiarizes the concept of statistics and Collection of Data
			CO2- To provide practical exposure on calculation of Measures of Central tendency
I (Regulation 2022-2023)			CO3-To provide practical exposure on calculation of measures of Dispersion
			CO4-To provide practical exposure on calculation of Measures of Skewness. CO5-To Knowledge about the LPP and Simplex Method.

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \quad S-Strong,\ M-Medium,\ L-Low$

Semester: I Paper type: EVS Credit: 2

Paper code :FES10 Name of the Paper :Environmental studies

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2022-2023)	EVS	02	CO1-An Environmental Studies major will be able to critically examine all sides of environmental issues and apply understanding from disciplines such as history, economics, psychology, law, literature, politics, sociology, philosophy, and religion to create informed opinions about how to interact with the environment on both a personal and a social level. CO2-An Environmental Studies major will be able to recognize the physical, chemical, and biological components of the earth's systems and show how they function. CO3-An Environmental Studies major will be able to apply lessons from various courses through field experiences. These experiences will allow students to develop a better sense of not only individual organisms, but of the systems in which these organisms live. CO4-Students will also see how natural systems and human-designed systems work together, as well as in conflict with each other. CO5-An Environmental Studies major will be able to do independent research on human interactions with the environment.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

Semester: II Paper Type: Core Credit: 3

Paper code: FCP21 Name of the Paper: Financial Accounting II

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
		03	CO1-Understand the basic fundamentals of branch accounting
	Financial Accounting II		CO2-Understand the basic fundamentals of Departmental accounting
II (Regulation 2022-2023)			CO3-Understand the Hire purchase and Installment System of accounting
2022 2020)			CO4-Prepare the accounts partnership in fundamentals and reconstitution of partnership.
			CO5-Understand the basics of Tally Accounting

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \qquad S-Strong, \qquad M-Medium, \qquad L-Low$

Semester: II Paper type: Practical Credit: 3

Paper code: FPCP 23 Name of the Paper: Software &

Tally Lab

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
II (Regulation 2022-2023)	Software & Tally Lab	03	 CO1-Understand the concepts and conventions of Accounting and Software Tally lab. CO2: Ascertain the Financial Position of the Business Concern and tally. CO3: Gain knowledge regarding Bills of Exchange, Account Current & Average Due Date. CO4: Capable of understanding and acquiring the knowledge in the consignment and joint venture. CO5: Gain Conceptual knowledge relating to treatment of accounting regarding Nonprofit organization.

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: II Paper type: Core Credit: 5

Paper code: FACP23B Name of the Paper: Business Statistics II

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes					
			CO1-To provide practical exposure oncalculation of Correlation					
			CO2-To provide practical exposure on calculation of Regression					
II (Regulation 2022-2023)	Business Statistics II	05	CO3-To provide practical exposure on calculation of Index Number.					
,			CO4-To provide practical exposure on calculation of components of time series.					
			CO5-To provide practical exposure on calculation of Probability.					

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: III Paper type: Core Credit:4

Paper code: CCP31 Name of the Paper: Corporate Accounting I

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
III (Regulation 2022-2023)	Corporate Accounting I	04	CO1-Understand the basic concepts relating to issue of shares andmake accounting entries. CO2-Make accounting entries for issue of debentures. CO3-Understand the accountingprocedures related to Profits Prior to Incorporation and acquisition CO4-Prepare Company FinalAccounts & Company Balance Sheet CO5-Be acquainted with accounting treatment for amalgamation, absorption and reconstruction of business

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	M	S	S	M	S
CO2	S	M	S	M	M	M	S	S	M	S
CO3	S	M	S	M	M	M	S	S	M	S
CO4	S	M	S	M	M	M	S	S	M	S
CO5	S	M	S	M	M	M	S	S	M	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \quad S-Strong,\quad M-Medium,\quad L-Low$

Semester: II Paper type: Core Theory Credit: 4

Paper code : CCP32 Name of the Paper : Business Law

Hours of Teaching: 75 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-Know the framework of Indian Contract Act 1872 and types of contracts
			CO 2-Understand performance of contracts
III (Regulation 2022-2023)	Business Law	04	CO3-Aware the provisions of indemnity and guarantee.
2022 2023)			CO4-Be acquainted with contract of agency
			Acquire Knowledge of Sale of Goods CO5-Act 1930.

Mapping with Learning Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	M	S	M	M	S
CO2	S	M	S	M	M	M	S	M	M	S
CO3	S	M	M	M	M	M	S	M	M	S
CO4	S	M	S	M	M	M	S	M	M	S
CO5	S	M	S	M	M	M	S	M	M	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \qquad S-Strong, \quad M-Medium, \qquad L-Low$

Semester: II Paper type: Core Theory Credit: 3

Paper code : CCP33 Name of the Paper : Banking Theory, Law & Practice

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
III (Regulation 2022-2023)	Banking Theory, Law & Practice	03	CO1-To understand the origin of banks
			CO2-know the functions and methods of credit control in commercial banks
			CO3-understand the different types of bank accounts
			CO4-study the different types of negotiable instruments
			CO5-acquire the knowledge of different types of lending procedures

Mapping with Learning Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	M	M	M	S	S	M
CO2	S	S	S	M	M	M	M	S	S	M
CO3	S	S	S	M	M	M	M	S	S	M
CO4	S	S	S	M	M	M	M	S	S	M
CO5	S	S	S	M	M	M	M	S	S	M

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: III Paper Type: Core Theory Credit: 4

Paper Code : CCP34 Name of the Paper : Management Information System

Hours of Teaching: 90 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
III (Regulation 2022-2023)	Management Information System	04	CO2 by a set to forestions and different terms.
			CO2-know the functions and different types of information system
			CO3-understand the different types system implementation
,			CO4-study the processing of group responsibility
			CO5-acquire the knowledge about maintenance of MIS

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	M	M	M	S	S	M
CO2	S	S	S	M	M	M	M	S	S	M
CO3	S	S	S	M	M	M	M	S	S	M
CO4	S	S	S	M	M	M	M	S	S	M
CO5	S	S	S	M	M	M	M	S	S	M

PO – Programme Outcome, CO – Course Outcome S – Strong, M – Medium, L – Low.

Semester: III Paper Type: Allied Credit: 3

Paper Code: CACP35 Name of the Paper: MERCHANT BANKING

Hours of Teaching: 90 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes				
III (Regulation 2022-2023)	MERCHANT BANKING	Credit 03	CO2-impart effective knowledge about public issue management CO3-learn about post issue management CO4-gain knowledge about capital Market instruments.				
			CO5-learn about port folio management.				

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcome.\qquad S-Strong,\ M-Medium,\ L-Low.$

Semester: III Paper type: Skill Based Credit: 2

Paper code: CSCP36 Name of the Paper: ELEMENTS OF NSURANCE

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
(Regulation			CO2 contents for the manufacture of life inverse.
	ELEMENTS OF NSURANCE	02	CO2- apply the fundamentals of life insurance CO3-understand the fundamentals of marine insurance.
2022 2020)			CO4-know the different types of marine insurance policy
			CO5-understand the principles of fire insurance

Mapping with Learning outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes

S - Strong, M - Medium, L - Low

Semester: III Paper Type: Credit: 2

Paper Code: CNCP37 Name of the Paper: Elements of Accountancy

Hours of Teaching: 90 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-to understand the basic fundamentals principles of Accountancy
			CO2-apply the accounting rules and prepare journal and ledger
III (Regulation 2022-2023)	Elements of Accountancy	02	CO3-understand the fundamentals of subsidiary books
			CO4-know the different types of accounting errors and their rectification
			CO5-Prepare the final accounts with the closing and adjustment entries

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*}PO – Programme Outcome, CO – Course Outcome.

^{*}S – Strong, M – Medium, L – Low.

Semester: IV Paper type: Core Credit: 4

Paper code : CCP41 Name of the Paper : Corporate Accounting II

Hours of Teaching: 90hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2022-2023)	Corporate Accounting II	04	CO1-Impart the knowledge of valuing shares and goodwill of the company. CO2-Understand the accounting procedures for liquidation of companies. CO3-Be acquainted with accounting procedures for banking and insurance companies. CO4-Prepare consolidated financial statements of Holding company and its subsidiary companies. CO5-Know the accounting procedures related to preparation of inflation accounts.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	M	S	M	M	M	M	M	M
CO2	S	M	M	S	M	M	M	M	M	M
CO3	S	M	M	S	M	M	M	M	M	M
CO4	S	M	M	S	M	M	M	M	M	M
CO5	S	M	M	S	M	M	M	M	M	M

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: IV Paper Type: Core theory Credit: 4

Paper Code: CCP42 Name of the Paper: PRINCIPLES OF MARKETING

Hours of Teaching: 75 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2022-2023)	PRINCIPLES OF MARKETING	04	CO1-know the basic principles and practices of marketing. CO2-To be aware of the importance of market segmentation CO3-To understand the pricing mechanism of marketing and the marketing mix pattern CO4-articulate sales Promotional techniques used in modern marketing. CO5-And different channels of distribution Explore the recent trends in marketing

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*}PO – Programme Outcome, CO – Course Outcome.

^{*}S – Strong, M – Medium, L – Low.

Semester: IV Paper type: Core Theory Credit: 4

Paper code: CCP43 Name of the Paper: RDBMS

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-Describe the database architecture and its applications Sketch the
			ER diagram for real world applications Uses
			various ER diagramfor a similar concepts
			from various sources.
			CO2-Discuss about the relational algebra and
			calculus Construct variousqueries in SQL
			and PL/SQL Compiles various queries in
137			SQL,
IV (Regulation		04	Relational Calculus and Algebra
2022-2023)	RDBMS		CO3-Describe the various normalization
_=======			forms Apply the normalization concepts for a
			table of data Practices a table and
			implement the
			normalization concepts
			CO4-Explain the storage and accessing of
			data.
			CO5-Illustrate the query processing in
			database management. Define the
			concurrency control and deadlock concept

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: IV Paper type: Core Practical Credit: 4

Paper code: CPCP47 Name of the Paper: RDBMS LAB

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2022-2023)	RDBMS LAB	04	 CO1 - Design and Implement a database schema for a given problem domain. CO2 - Populate and Query a database using SQL DDL/DML Commands. CO3 - Build well formed in String Date/Aggregate Functions. CO4 - Design and Implement a database query using Joins, Sub-Queries and SetOperations. CO5 - Program in SQL including Objects (Functions, Procedures, Triggers)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	S	S	M	S
CO2	S	S	M	M	S	S	S	S	M	S
CO3	S	S	M	M	S	S	S	S	M	S
CO4	S	S	M	M	S	S	S	S	M	S
CO5	S	S	M	M	S	S	S	S	M	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: IV Paper type: Allied-2 Credit: 5

Paper code: CACP44 Name of the Paper: E-Commerce & Its applications

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2022-2023)	E-Commerce & Its applications	5	CO1-To understand the knowledge of E- Commerce CO2-Gaining knowledge on different e-business model CO3-Know the E-Filing systems. CO4-Knowledge on internet operation and creation of E-Mail id CO5-Conceive an idea of legal framework on the website strategies and design

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	M	M	M	S	M	M
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	M	M	M	M	S	M	M
CO4	S	S	M	M	M	M	M	S	M	M
CO5	S	S	M	M	M	M	M	S	M	M

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: IV Paper type: skill based subject Credit: 2

Paper code: CSCP45 Name of the Paper: Industrial Organization

Hours of Teaching: 75hrs

Course Outcomes:

Semester Course Name Course Credit Course Outcomes	
IV (Regulation 2022-2023) Industrial Organisation Organisation Organisation Organisation CO1-To gain the knowledge on the industrial revolution and industrial growth in In CO2-Gaining knowledge on different industrial business ownership model CO3-Know the need for plant location good plant layout CO4-Knowledge on product design, planning and product control CO5-Conceive an idea of material management and inventory control in	on and a

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: IV Paper type: Non-Major Elective Credit: 2

Paper code: CNCP46 Name of the Paper: Advertisement and Salesmanship

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
	Advertisement and Salesmanship		CO1-Impart knowledge on origin and concept advertising
IV (P. 14)			CO2-Get practical knowledge about various media of advertising and advertising agencies
(Regulation 2022-2023)		02	CO3-Get familiarized about advertisement copy
			CO4-Acquired knowledge on fundamental concept of salesmanship
			CO5-Impart knowledge on duties & responsibilities of salesmanship

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	M	M	M	S	M	M
CO2	S	S	S	S	M	M	M	S	M	M
CO3	S	S	S	S	M	M	M	S	M	M
CO4	S	S	S	S	M	M	M	S	M	M
CO5	S	S	S	S	M	M	M	S	M	M

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: V Paper type: Core theory Credit: 4

Paper code: CCP51 Name of the Paper: COST ACCOUNTING-I

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2022-2023)	COST ACCOUNTING-I	04	CO1-understand the Nature and Scope of Cost Accounting, and Computation of Cost Sheet and Tenders CO2-learn the preparation of Material Purchase and Control. CO3-Iimpart knowledge about Methods of pricing of Material Issues. CO4study about preparation of Labour Cost Control and calculate the wages and bonus of labourers. CO5gain knowledge about Distribution of Overheads.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: V Paper type:: Core theory Credit: 4

Paper code : CCP52 Name of the Paper: **Management Accounting**

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes				
V (Regulation 2022-2023)	Management Accounting	04	CO1-learn the preparation of Financialtatement Analysis. CO2-gain effective knowledge about Ratio Analysis CO3-gain effective knowledge about Ratio Analysis CO4-study about standard Costing techniques.				
			CO5-gain knowledge on the preparation of Budget and Budgetary Control				

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: V Paper type: Core theory Credit: 4

Paper code: CCP53 Name of the Paper: Business Management

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2022-2023)	Business Management	04	CO1-Gain Knowledge pertaining to Fundamentals of management. CO2-gain effective Knowledge pertaining to develop planning CO3-Understand organizing, authority and responsibility and departmentation. CO4-Acquire knowledge on span of supervision, motivation, leadershipand communication CO5-understand the techniques of control and coordination.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: V Paper type: Core theory Credit: 4

Paper code: CCP54 Name of the Paper: Internet and its applications

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2022-2023)	Internet and its applications	04	CO1-Gain Knowledge pertaining to Fundamentals of web resources CO2-gain effective Knowledge pertaining to internet explorer CO3-Understand and creating E-Mail id. CO4-Acquire knowledge on HTML headers and viruses CO5-understand the recent trends in digital marketing.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: IV Paper type: Internal Elective Credit: 3

Paper code: CECP55C Name of the Paper: Income tax law and practice-I

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes				
V (Regulation 2022-2023)	Income tax law and practice-I	03	CO1-to understand the basic level of Income tax Act. CO2-gain effective Knowledge on tax calculation of salaried people. CO3-gain knowledge on the tax calculation on house property income CO4-obtain knowledge on income tax of business/ professional income. CO5-to understand the administrative set up of income tax department and their powers				

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: IV Paper type: skill based subject Credit: 2

Paper code: Name of the Paper: Financial management

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2022-2023)	Financial management	02	CO1-understand the basic Principles and practices of Financial management CO2-the basic Principles and practices of capital structure decisions and dividend policy CO3-the knowledge and practice of arriving financial Decision makings under uncertainty CO4-acquire practical knowledge on Calculation of working capital anderedit collection procudures CO5-gain knowledge on leverage and portfolio management

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: Core theory Credit: 4

Paper code: CCP61 Name of the Paper: COST ACCOUNTING-II

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2022-2023)	COST ACCOUNTING- II	04	CO1-understand the Nature and Scope of Cost Accounting, and Computation of Cost Sheet and Tenders CO2-learn the preparation of Material Purchase and Control. CO3-Iimpart knowledge about Methods of pricing of Material Issues. CO4study about preparation of Labour Cost Control and calculate the wages and bonus of labourers. CO5gain knowledge about Distribution of Overheads.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: Core Theory Credit: 4

Paper code: CCP 62 Name of the Paper: Web Technology

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes		
VI (Regulation 2022-2023)	Web Technology	04	CO1-understand the basics of HTML CO2-to learn how to create style sheet rules CO3-Impart knowledge about object in HTML CO4-study about HTML server control methods CO5-gain knowledge about cookies and working with datas		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: Core practical Credit: 4

Paper code: CPCP66 Name of the Paper: Web Technology LAB

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2022-2023)	Web Technology LAB	04	CO1-understand the basics of HTML CO2-to learn how to create style sheet rules CO3-Impart knowledge about object in HTML CO4-study about HTML server control methods CO5-gain knowledge about cookies and working with datas

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: Internal Elective Credit: 3

Paper code: CECP 63A Name of the Paper: Income tax law and practice-II

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2022-2023)	Income tax law and practice-II	03	CO1-know the calculation of taxes for gain on capital asset. CO2- to know the tax on other source and its calculation. CO3-to know the adjustment of carry forward Income/Expenditure. CO4-expertise in preparation of total income of individual/ firm etc. CO5-gain knowledge on filing of income tax returns.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S-Strong, M-Medium, L-Low

Semester: VI Paper type: Internal Elective Credit: 3

Paper code: CECP 64A Name of the Paper: Software Engineering

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2022-2023)	Software Engineering	03	CO1-enable students to acquire knowledge on the evolution of software CO2-understand the concepts relating to of data modeling concepts CO3-impart knowledge about the design process CO4-develop practical knowledgeabout the testing strategies in approaching software testing CO5-update the students on project management

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: skill based subject Credit: 2

Paper code: CSCP 65 Name of the Paper: Industrial Relations

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2022-2023)	Industrial Relations	04	CO1-understand the basic concepts of industrial relations. CO2-the origin and growth and need of trade unions CO3-understand the concept of collective bargaining and workers participationin management CO4-acquire practical knowledge on industrial disputes Act. 1946 CO5-gain knowledge through understanding the provisions of the factories Act 1948

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low