K.M.G. COLLEGE OF ARTS AND SCIENCE, GUDIYATTAM

DEPARTMENT OF COMMERCE CA COMMERCE CA

Program Outcomes:

S.No	OUTCOMES
PO1	To enhance the knowledge of the students regarding finance, marketing and Industries.
PO2	To encourage the students to acquire the knowledge and skills to become an Entrepreneur.
PO3	The knowledge of different specializations in Accounting, costing, banking and Finance with the practical exposure helps the students to stand in organization.
PO4	This programme imparting and developing the oral and written communication, Information Technology and statistical skills as well as legal knowledge.
PO5	This program could provide Industries, Banking Sectors, Insurance Companies, Financingcompanies, Transport Agencies, Warehousing etc., well trained Professionals to meet the requirements.
PO6	Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts
PO7	Identify the avenues of marketing and banking both traditional and modern
PO8	Develop the skills and techniques of communication to be successful in business and personal life
PO9	Improve competency to make eligible and employable in the job market
PO10	Recognize different value systems and ethics, understand the moral dimensions and accept responsibility

Program Specific Outcomes:

S.No	OUTCOMES
PSO1	Learners venture into Managerial positions, Accounting areas, Banking Sectors, Auditing, Company Secretary ship, Teaching Profession, Stock Agents, Government Employment etc.
PSO2	Enables learners to prove themselves in different Professional examinations like CA, CS, CAT, GRE, CMA, MPSC, UPSC etc.
PSO3	Enables learners to demonstrate Progressive learning of various tax issues and tax formsrelated to individuals and businessmen and setting up their own business start-up.
PSO4	The vast syllabi cover various fields of commerce and accountancy which helps students grasp practical and theoretical knowledge.
PSO5	Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.

Semester: I Paper type: Core Credit: 3

Paper code: BCP11 Name of the Paper: Financial Accounting I

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2017-2018)	Financial Accounting I	03	CO1- After studied unit-5, the student will be able to prepare the accounts in Single Entry System CO2- After studied unit-2, the student will be able to prepare the Depreciation accounting CO3- After studied unit-3, the student will be able to understand the accounting treatment of trade bills CO4- After studied unit-4, the student will be able to prepare the accounts in Final Accounts CO5- After studied unit-1, the student will be able to understand the basic fundamental of Double entry system Accounting and Bank Reconciliation Statement

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

Semester: I Paper type: Core Credit: 3

Paper code: BCP12 Name of the Paper: Business Application & Accounting Software

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2017-2018)	Business Application & Accounting Software	03	CO1- Create documents and format text in Microsoft Word, Create and edit a table, Create workbooks and format text in Microsoft Excel, add worksheets, organize data, and create charts in Microsoft Excel, Sorting and Filtering. CO2- Create presentations with images, Create a database structure using MS Access, work with records in a database table, and create meaningful reports from tables CO3- Create a company, ledger, voucher in tally and also know how to maintain the day books CO4- Create and maintain inventory informationin tally. CO5- Goods and ServiceTaxes (GST) , Tax Deducted at source (TDS), Tax collected atsource (TCS) and Service Tax.

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: I Paper type: Allied -I Credit: 3

Paper code: BACP13B Name of the Paper: Business Statistics - I

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2017-2018)	Business Statistics - I	03	CO1- To familiarizes the concept of statistics and Collection of Data CO2- To provide practical exposure on calculation of Measures of Central tendency CO3-To provide practical exposure on calculation of measures of Dispersion CO4-To provide practical exposure on calculation of Measures of Skewness. CO5-To Knowledge about the LPP and Simplex Method.

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: I Paper type: EVS Credit: 2

Paper code :BES10 Name of the Paper :Environmental studies

Hours of Teaching:30hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
I (Regulation 2017-2018)	EVS	02	CO1-An Environmental Studies major will be able to critically examine all sides of environmental issues and apply understanding from disciplines such as history, economics, psychology, law, literature, politics, sociology, philosophy, and religion to create informed opinions about how to interact with the environment on both a personal and a social level. CO2-An Environmental Studies major will be able to recognize the physical, chemical, and biological components of the earth's systems and show how they function. CO3-An Environmental Studies major will be able to apply lessons from various courses through field experiences. These experiences will allow students to develop a better sense of not only individual organisms, but of the systems in which these organisms live. CO4-Students will also see how natural systems and human-designed systems work together, as well as in conflict with each other. CO5-An Environmental Studies major will be able to do independent research on human interactions with the environment.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S

CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $\begin{array}{ccc} PO-Programme \ Outcome, \ CO-Course \ Outcomes & S-Strong, \ M-Medium, \ L-Low \\ \hline \textbf{COMMERCE CA} \end{array}$

Semester: II Paper Type: Core Credit: 3

Paper code: BCP21 Name of the Paper: Financial Accounting II

Hours of Teaching: 90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
		03	CO1-Understand the basic fundamentals of branch accounting
II (Regulation 2017-2018)	Financial Accounting II		CO2-Understand the basic fundamentals of Departmental accounting
			CO3-Understand the Hire purchase and Installment System of accounting
			CO4-Prepare the accounts partnership in fundamentals and reconstitution of partnership.
			CO5-Understand the basics of Tally Accounting

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \qquad S-Strong, \qquad M-Medium, \qquad L-Low$

Semester: II Paper type: Practical Credit: 3

Paper code :BPCP24 Name of the Paper : Software &

Tally Lab

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
II (Regulation 2017-2018)	Software & Tally Lab	03	 CO1-Understand the concepts and conventions of Accounting and Software Tally lab. CO2: Ascertain the Financial Position of the Business Concern and tally. CO3: Gain knowledge regarding Bills of Exchange, Account Current & Average Due Date. CO4: Capable of understanding and acquiring the knowledge in the consignment and joint venture. CO5: Gain Conceptual knowledge relating to treatment of accounting regarding Nonprofit organization.

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \qquad S-Strong, \qquad M-Medium,\ \ L-Low$

Semester: II Paper type: Core Credit: 5

Paper code: BACP23B Name of the Paper: Business Statistics II

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-To provide practical exposure oncalculation of Correlation
			CO2-To provide practical exposure on calculation of Regression
II (Regulation 2017-2018)	Business Statistics II	05	CO3-To provide practical exposure on calculation of Index Number.
,			CO4-To provide practical exposure on calculation of components of time series.
			CO5-To provide practical exposure on calculation of Probability.

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: III Paper type: Core Credit:2

Paper code: BGA20 Name of the Paper: SOFT SKILL

Hours of Teaching:75 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-Effectively communicate through verbal/oral communication and improve the listening skills
			CO2-Write precise briefs or reports and technical documents.
III (Regulation	SOFT SKILL	04	CO3-Actively participate in group discussion / meetings / interviews and prepare & deliver presentations
2017-2018)			CO4-Become more effective individual through goal/target setting, self motivation and practicing creative thinking.
			CO5-Function effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter-personal relationships, conflict management and leadership

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	M	S	S	M	S
CO2	S	M	S	M	M	M	S	S	M	S
CO3	S	M	S	M	M	M	S	S	M	S
CO4	S	M	S	M	M	M	S	S	M	S
CO5	S	M	S	M	M	M	S	S	M	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \quad S-Strong,\quad M-Medium,\quad L-Low$

Semester: III Paper type: Core Credit:4

Paper code: BSS20 Name of the Paper: VALUE EDUCATION

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1: Understand the concept, nature, characteristics of growth and development
***)2: Appreciate the contribution of the school and society on various aspects of development.
III (Regulation 2017-2018)	VALUE EDUCATION	04	CO3: Update their knowledge about the personality development.
			CO4: Understand the concept and process of teaching- learning.
			O5: Understand the concept and importance of individual differences.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	M	S	S	M	S
CO2	S	M	S	M	M	M	S	S	M	S
CO3	S	M	S	M	M	M	S	S	M	S
CO4	S	M	S	M	M	M	S	S	M	S
CO5	S	M	S	M	M	M	S	S	M	S

Semester: III Paper type: Core Credit:4

Paper code: BCP31 Name of the Paper: Corporate Accounting I

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
III (Regulation 2017-2018)	Corporate Accounting I	04	CO1-Understand the basic concepts relating to issue of shares andmake accounting entries. CO2-Make accounting entries for issue of debentures. CO3-Understand the accountingprocedures related to Profits Prior to Incorporation and acquisition CO4-Prepare Company Final Accounts & Company Balance Sheet CO5-Be acquainted with accounting treatment for amalgamation, absorption and reconstruction of business

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	M	S	S	M	S
CO2	S	M	S	M	M	M	S	S	M	S
CO3	S	M	S	M	M	M	S	S	M	S
CO4	S	M	S	M	M	M	S	S	M	S
CO5	S	M	S	M	M	M	S	S	M	S

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: II Paper type: Core Theory Credit: 4

Paper code: BCP32 Name of the Paper: Business Law

Hours of Teaching: 75 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-Know the framework of Indian Contract Act 1872 and types of contracts
			CO 2-Understand performance of contracts
III (Regulation 2017-2018)	Business Law	04	CO3-Aware the provisions of indemnity and guarantee.
			CO4-Be acquainted with contract of agency
			CO5-Acquire Knowledge of Sale of Goods CO5-Act 1930.

Mapping with Learning Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	S	M	M	M	S	M	M	S
CO2	S	M	S	M	M	M	S	M	M	S
CO3	S	M	M	M	M	M	S	M	M	S
CO4	S	M	S	M	M	M	S	M	M	S
CO5	S	M	S	M	M	M	S	M	M	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcomes \quad S-Strong,\quad M-Medium,\qquad L-Low$

Semester: II Paper type: Core Theory Credit: 3

Paper code: BCP33 Name of the Paper: Banking Theory, Law & Practice

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
		03	CO1-To understand the origin of banks
	Banking Theory, Law & Practice		CO2-know the functions and methods of credit control in commercial banks
III (Regulation 2017-2018)			CO3-understand the different types of bank accounts
			CO4-study the different types of negotiable instruments
			CO5-acquire the knowledge of different types of lending procedures

Mapping with Learning Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	M	M	M	S	S	M
CO2	S	S	S	M	M	M	M	S	S	M
CO3	S	S	S	M	M	M	M	S	S	M
CO4	S	S	S	M	M	M	M	S	S	M
CO5	S	S	S	M	M	M	M	S	S	M

PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: III Paper Type: Core Theory Credit: 4

Paper Code :BCP34 Name of the Paper : Management Information System

Hours of Teaching: 90 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-To understand the basic concepts of MIS and knowledge management
			CO2-know the functions and different types of information system
III (Regulation 2017-2018)	Management Information System	04	CO3-understand the different types system implementation
,			CO4-study the processing of group responsibility
			CO5-acquire the knowledge about maintenance of MIS

Mapping with Programme Outcomes

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	M	M	M	S	S	M
CO2	S	S	S	M	M	M	M	S	S	M
CO3	S	S	S	M	M	M	M	S	S	M
CO4	S	S	S	M	M	M	M	S	S	M
CO5	S	S	S	M	M	M	M	S	S	M

PO – Programme Outcome, CO – Course Outcome S – Strong, M – Medium, L – Low.

Semester: III Paper Type: Allied Credit: 3

Name of the Paper: MOBILE COMPUTING Paper Code: BACP35

Hours of Teaching: 90 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			O1-Explain the basics of mobile Computing telecommunication systems
			O2-Describe the functionality of Mobile IP and Transport Layer
III (Regulation 2017-2018)	MOBILE COMPUTING		O3- Classify different types of mobile
			CO4-Demonstrate the Adhoc networks concepts and its routing protocols
			O5- Make use of mobile operating systems in developing mobile applications

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

 $PO-Programme\ Outcome,\ CO-Course\ Outcome.\qquad S-Strong,\ M-Medium,\ L-Low.$

Semester: III Paper type: Skill Based Credit: 2

Paper code: BSCP36 Name of the Paper: ELEMENTS OF NSURANCE

Hours of Teaching:90 hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
III (Regulation 2017-2018)	ELEMENTS OF NSURANCE	02	CO1-to understand the basic fundamentals of insurance CO2- apply the fundamentals of life insurance CO3-understand the fundamentals of marine insurance. CO4-know the different types of marine insurance policy CO5-understand the principles of fire insurance

Mapping with Learning outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

PO – Programme Outcome, CO – Course Outcomes

S-Strong, M-Medium, L-Low

Semester: III Paper Type: Credit: 2

Paper Code: BNCP37 Name of the Paper: Elements of Accountancy

Hours of Teaching: 90 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
			CO1-to understand the basic fundamentals principles of Accountancy
			CO2-apply the accounting rules and prepare journal and ledger
III (Regulation 2017-2018)	Elements of Accountancy	02	CO3-understand the fundamentals of subsidiary books CO4-know the different types of accounting
			CO5-Prepare the final accounts with the closing and adjustment entries

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*}PO – Programme Outcome, CO – Course Outcome.

^{*}S - Strong, M - Medium, L - Low.

Semester: IV Paper type: Core Credit: 4

Paper code :BCP41 Name of the Paper : Corporate Accounting II

Hours of Teaching: 90hrs

Course Outcomes:

Semester C	ourse Name	Course Credit	Course Outcomes
IV (Regulation 2017-2018)	rate Accounting II	04	CO1-Impart the knowledge of valuing shares and goodwill of the company. CO2-Understand the accounting procedures for liquidation of companies. CO3-Be acquainted with accounting procedures for banking and insurance companies. CO4-Prepare consolidated financial statements of Holding company and its subsidiary companies. CO5-Know the accounting procedures related to preparation of inflation accounts.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	M	M	S	M	M	M	M	M	M
CO2	S	M	M	S	M	M	M	M	M	M
CO3	S	M	M	S	M	M	M	M	M	M
CO4	S	M	M	S	M	M	M	M	M	M
CO5	S	M	M	S	M	M	M	M	M	M

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*}S-Strong, M-Medium, L-Low

Semester: IV Paper Type: Core theory Credit: 4

Paper Code: BCP42 **Name of the Paper:** PRINCIPLES OF MARKETING

Hours of Teaching: 75 Hours

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2017-2018)	PRINCIPLES OF MARKETING	04	CO1-know the basic principles and practices of marketing. CO2-To be aware of the importance of market segmentation CO3-To understand the pricing mechanism of marketing and the marketing mix pattern CO4-articulate sales Promotional techniques used in modern marketing. CO5-And different channels of distribution Explore the recent trends in marketing

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*}PO – Programme Outcome, CO – Course Outcome.

^{*}S – Strong, M – Medium, L – Low.

Semester: IV Paper type: Core Theory Credit: 4

Paper code: BCP43 Name of the Paper: RDBMS

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2017-2018)	Course Name RDBMS		CO1-Describe the database architecture and its applications Sketch the ER diagram for real world applications Uses various ER diagramfor a similar concepts from various sources. CO2-Discuss about the relational algebra and calculus Construct variousqueries in SQL and PL/SQL Compiles various queries in SQL, Relational Calculus and Algebra CO3-Describe the various normalization forms Apply the normalizationconcepts for a table of data Practices a table and implement the normalization concepts CO4-Explain the storage and accessing of data. CO5-Illustrate the query processing in
			database management. Define the concurrency control and deadlock concept

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes S – Strong, M – Medium, L – Low

Semester: IV Paper type: Core Practical Credit: 4

Paper code: BPCP47 Name of the Paper: RDBMS LAB

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2017-2018)	RDBMS LAB	04	 CO1 - Design and Implement a database schema for a given problem domain. CO2 - Populate and Query a database using SQL DDL/DML Commands. CO3 - Build well formed in String Date/Aggregate Functions. CO4 - Design and Implement a database query using Joins, Sub-Queries and SetOperations. CO5 - Program in SQL including Objects (Functions, Procedures, Triggers)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	S	S	M	S
CO2	S	S	M	M	S	S	S	S	M	S
CO3	S	S	M	M	S	S	S	S	M	S
CO4	S	S	M	M	S	S	S	S	M	S
CO5	S	S	M	M	S	S	S	S	M	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*}S-Strong, M-Medium, L-Low

Semester: IV Paper type: Allied-2 Credit: 5

Paper code: BACP44 Name of the Paper: E-Commerce & Its applications

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2017-2018)	E-Commerce & Its applications	5	CO1-To understand the knowledge of E- Commerce CO2-Gaining knowledge on different e-business model CO3-Know the E-Filing systems. CO4-Knowledge on internet operation and creation of E-Mail id CO5-Conceive an idea of legal framework on the website strategies and design

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	M	M	M	S	M	M
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	M	M	M	M	S	M	M
CO4	S	S	M	M	M	M	M	S	M	M
CO5	S	S	M	M	M	M	M	S	M	M

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*}S-Strong, M-Medium, L-Low

Semester: IV Paper type: skill based subject Credit: 2

Paper code: BSCP45 Name of the Paper: Industrial Organization

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (Regulation 2017-2018)	Industrial Organisation	02	CO1-To gain the knowledge on the industrial revolution and industrial growth in India CO2-Gaining knowledge on different industrial business ownership model CO3-Know the need for plant location and a good plant layout CO4-Knowledge on product design, product planning and product control CO5-Conceive an idea of material management and inventory control in business

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: IV Paper type: Non- Major Elective Credit: 2

Paper code: BNCP46 Name of the Paper: Advertisement and Salesmanship

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
IV (D. d. i.i.	Advertisement and Salesmanship		CO1-Impart knowledge on origin and concept advertising
			CO2-Get practical knowledge about various media of advertising and advertising agencies
(Regulation 2017-2018)		02	CO3-Get familiarized about advertisement copy
			CO4-Acquired knowledge on fundamental concept of salesmanship
			CO5-Impart knowledge on duties & responsibilities of salesmanship

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	M	M	M	S	M	M
CO2	S	S	S	S	M	M	M	S	M	M
CO3	S	S	S	S	M	M	M	S	M	M
CO4	S	S	S	S	M	M	M	S	M	M
CO5	S	S	S	S	M	M	M	S	M	M

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: V Paper type: Core theory Credit: 4

Paper code: BCP51 Name of the Paper: COST ACCOUNTING-I

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2017-2018)	COST ACCOUNTING-I	04	CO1-understand the Nature and Scope of Cost Accounting, and Computation of Cost Sheet and Tenders CO2-learn the preparation of Material Purchase and Control. CO3-limpart knowledge about Methods of pricing of Material Issues. CO4study about preparation of Labour Cost Control and calculate the wages and bonus of labourers. CO5gain knowledge about Distribution of Overheads.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: V Paper type:: Core theory Credit: 4

Paper code: BCP52 Name of the Paper: **Management Accounting**

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes					
V (Regulation 2017-2018)	Management Accounting	04	CO1-learn the preparation of Financialtatement Analysis. CO2-gain effective knowledge about Ratio Analysis CO3-gain effective knowledge about Ratio Analysis CO4-study about standard Costing techniques. CO5-gain knowledge on the preparation of Budget and Budgetary Control					

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: V Paper type: Core theory Credit: 4

Paper code: BCP53 Name of the Paper: Business Management

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2017-2018)	Business Management	04	CO1-Gain Knowledge pertaining to Fundamentals of management. CO2-gain effective Knowledge pertaining to develop planning CO3-Understand organising, authority and responsibility and departmentation. CO4-Acquire knowledge on sapn of supervision, motivation, leadershipand communication CO5-understand the techniques of control and coordination.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: V Paper type: Core theory Credit: 4

Paper code: BCP54 Name of the Paper: Internet and its applications

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2017-2018)	Internet and its applications	04	CO1-Gain Knowledge pertaining to Fundamentals of web resources CO2-gain effective Knowledge pertaining to internet explorer CO3-Understand and creating E-Mail id. CO4-Acquire knowledge on HTML headers and viruses CO5-understand the recent trends in digital marketing.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: IV Paper type: Internal Elective Credit: 3

Paper code: BECP55C Name of the Paper: Income tax law and practice-I

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2017-2018)	Income tax law and practice-I	03	CO1-to understand the basic level of Income tax Act. CO2-gain effective Knowledge on tax calculation of salaried people. CO3-gain knowledge on the tax calculation on house property income CO4-obtain knowledge on income tax of business/ professional income. CO5-to understand the administrative set up of income tax department and their powers

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: IV Paper type: Internal Elective Credit: 3

Paper code: BSCCP 56 Name of the Paper: COMPUTER APPLICATION IN BUSINESS

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
V (Regulation 2017-2018)	Computer applications in business	03	CO1-Apply critical thinking and analytical skills in decision- making and problem solving. CO5-Create effective oral and written business communications utilizing modern communication technologies. CO2-Understand and apply accounting principles to prepare financial statements. CO4-Identify the basics of information technology and apply software applications to enhance efficiency of business functions. CO3-Develop an understanding of the law and the legal environment as it relates to business operations, including its ethical implications

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: VI Paper type: Core theory Credit: 4

Paper code: BCP61 Name of the Paper: COST ACCOUNTING-II

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2017-2018)	COST ACCOUNTING- II	04	CO1-understand the Nature and Scope of Cost Accounting, and Computation of Cost Sheet and Tenders CO2-learn the preparation of Material Purchase and Control. CO3-Iimpart knowledge about Methods of pricing of Material Issues. CO4study about preparation of Labour Cost Control and calculate the wages and bonus of labourers. CO5gain knowledge about Distribution of Overheads.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: VI Paper type: Core Theory Credit: 4

Paper code: BCP 62 Name of the Paper: Web Technology

Hours of Teaching: 75hrs

Course Outcomes:

Semester	mester Course Name		Course Outcomes		
VI (Regulation 207-2018)	Web Technology	04	CO1-understand the basics of HTML CO2-to learn how to create style sheet rules CO3-Impart knowledge about object in HTML CO4-study about HTML server control methods CO5-gain knowledge about cookies and working with datas		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S - Strong, M - Medium, L - Low

Semester: VI Paper type: Core practical Credit: 4

Paper code: BPCP66 Name of the Paper: Web Technology LAB

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2017-2018)	Web Technology LAB	04	CO1-understand the basics of HTML CO2-to learn how to create style sheet rules CO3-Impart knowledge about object in HTML CO4-study about HTML server control methods CO5-gain knowledge about cookies and working with datas

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: Internal Elective Credit: 3

Paper code: BECP 63A Name of the Paper: Income tax law and practice-II

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2017-2018)	Income tax law and practice-II	03	CO1-know the calculation of taxes for gain on capital asset. CO2- to know the tax on other source and its calculation. CO3-to know the adjustment of carry forward Income/Expenditure. CO4-expertise in preparation of total income of individual/ firm etc. CO5-gain knowledge on filing of income tax returns.

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: Internal Elective Credit: 3

Paper code: BECP 64A Name of the Paper: Software Engineering

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes
VI (Regulation 2017-2018)	Software Engineering	03	CO1-enable students to acquire knowledge on the evolution of software CO2-understand the concepts relating to of data modeling concepts CO3-impart knowledge about the design process develop practical knowledgeabout the testing strategies in approaching software testing update the students on project management

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low

Semester: VI Paper type: skill based subject Credit: 2

Paper code: BSCP 65 Name of the Paper: Industrial Relations

Hours of Teaching: 75hrs

Course Outcomes:

Semester	Course Name	Course Credit	Course Outcomes		
VI (Regulation 2017-2018)	Industrial Relations	04	CO1-understand the basic concepts of industrial relations. CO2-the origin and growth and need of trade unions CO3-understand the concept of collective bargaining and workers participationin management CO4-acquire practical knowledge on industrial disputes Act. 1946 CO5-gain knowledge through understanding the provisions of the factories Act 1948		

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S	S	S

^{*} PO – Programme Outcome, CO – Course Outcomes

^{*} S – Strong, M – Medium, L – Low