



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,
VANIYAMBADI
PG & RESEARCH DEPARTMENT OF BUSINESS
ADMINISTRATION**



**DEPARTMENT OF BUSINESS ADMINISTRATION
STAFF LINKAGE PROGRAM WITH K.M.G. COLLEGE OF ARTS AND
SCIENCE, GUDIYATTAM**

ABOUT THE COLLEGE

KUNJA KOUSALYA AMMAL GOVINDARAJAN EDUCATIONAL AND CHARITABLE TRUST, GUDIYATTAM was promoted by Sri.K.M.Govindarajan as Founder / Chairman / Managing Trustee in the year 1999 for the uplift of Collegiate Education in the fields of Arts, Science, Technology, Culture and Sports both at U.G and P.G. The Management with its Vision and Mission will be a role model to other autonomous institutions. The day is not far off before this college attains the status of 'Potential for Excellence'. - The Principal.

ABOUT THE DEPARTMENT

The Department of Business Administration was established in the year 2000 with a view to fulfil the dynamic needs of business sector all over the world. The department comprises of well qualified and dedicated faculty members. The Department aims to make the students use their intellectual caliber for effective and quick acquisition.



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PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION



MOU SIGNING



KMG COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

**JOINTLY ORGANIZES AN MOU ON
21.12.2022**



ILAKKIYA.K.MBA,M.COM(CA).B.ED
ASSISTANT PROFESSOR
DEPARTMENT OF BUSINESS
ADMINISTRATION
KMG COLLEGE OF ARTS AND
SCIENCE
TOPIC: STRESS MANAGEMENT



SILVIN SANDHIYA. S.B.TECH.MBA
ASSISTANT PROFESSOR
DEPARTMENT OF BUSINESS
ADMINISTRATION
KMG COLLEGE OF ARTS AND
SCIENCE
TOPIC: EFFECTS AND CAUSES OF
SELF MOTIVATION



**21 DECEMBER
2022**

JOIN US NOW

@ Mkcj campus



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN,
VANIYAMBADI
PG & RESEARCH DEPARTMENT OF BUSINESS
ADMINISTRATION**



**DEPARTMENT OF BUSINESS ADMINISTRATION
MOU ACTIVITY
STAFF EXCHANGE PROGRAM**

DATE
21-12-2022

VENUE
SEMINAR HALL

TIME
10:00am To 01:00pm



Prof. K. Ilakkiya, MBA., M.Com CA., B. Ed.,
Topic: Stress Management



Prof. S. Silvin Sandhiya, B.E.,
MBA.,
Topic: Effects and causes of Self
Motivation



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STAFF LINKAGE PROGRAM WITH K.M.G. COLLEGE OF ARTS AND
SCIENCE, GUDIYATTAM**

Resource Person – 1



: Prof. K. Ilakkiya, MBA., M.Com CA., B. Ed.,

Topic : Stress Management

Resource Person – 2



: Prof. S. Silvin Sandhiya, B.E., MBA.,

Topic : Effects and causes of Self Motivation

Date : 21-12-2022

Venue : SEMINAR HALL

Time : 10:00am To 01:00pm

**DEPARTMENT OF BUSINESS ADMINISTRATION
STAFF LINKAGE PROGRAM WITH K.M.G. COLLEGE OF ARTS AND
SCIENCE, GUDIYATTAM**

MOU ACTIVITY REPORT

Marudhar Kesari Jain College for Women, Vaniyambadi & KMG College of arts & Science, Gudiyattam, Department of Business Administration & jointly organised a staff linkage program for MOU Activity on 21.12.2022, Wednesday at Seminar Hall for gave special lecture.

Prof. K. Ilakkiya, MBA., M.Com CA., B. Ed.,
Assistant Professor
Department of Business Administration
KMG College of arts & Science, Gudiyattam

Dr. G. DEEPALAKSHMI
Head & Assistant Professor
Department of Business Administration
Marudhar Kesari Jain College for Women,
Vaniyambadi

Prof. S. Silvin Sandhiya, B.E., MBA.,
Assistant Professor
Department of Business Administration
KMG College of arts & Science, Gudiyattam



