



**Thiru K.M. Govindarajanar**  
**FOUNDER**

**K.M.G. COLLEGE OF ARTS & SCIENCE,  
GUDIYATTAM**

**Permanently Affiliated to Thiruvalluvar University  
and**

**Recognized by UGC under section 2(F) & 12(B) of the  
UGC Act 1956**

**Accredited with B+ Grade by NAAC  
Associate member of ICT Academy**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
STAFF LINKAGE PROGRAM WITH SRI BHARATHIVELU ARTS AND  
SCIENCE COLLEGE (CO-EDUCATION)**

**ABOUT THE COLLEGE**

Sri Bharathi Velu Arts and Science College was founded by PERME Trust under the Chairmanship of Sri.A.M.VELU Ex.M.P (loksabha) in 2001. The College has been approved by the Government of Tamilnadu and Affiliated to Thiruvalluvar University, Vellore. It has been functioning from the Academic year 2007-2008 with the desired goal of the Institution is to make every student a valuable person with well-versed knowledge to face the harsh reality of the highly competitive world of profession.

**ABOUT THE DEPARTMENT**

The department of Business Administration of has excellent infrastructure and well qualified faculty members, also engaged in active research in several areas of Business Administration faculty members have published many research papers in National and International journals and presented papers in National and international seminar/ conferences/ workshops.



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**Resource Person**



**Dr. V. SHANTHI VIJYAKEERTHI**  
M.Com., M.B.A., M.Phil., Ph.D.,  
Principal & Head  
Sri Bharathi Velu Arts and Science College,  
Sholingur  
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[Shivshan19@gmail.com](mailto:Shivshan19@gmail.com)

**Topic** : Stress Management  
**Target Audience** : BBA Students  
**Venue** : KMG Auditorium  
**Date** : 05.10.2017



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**MOU ACTIVITY REPORT**

KMG College of arts & Science, Gudiyattam, Department of Business Administration & Sri Bharathi Velu Arts and Science College Sholingur jointly organised a staff linkage program for MOU Activity on 05.10.2017, Thursday at KMG College of Arts & Science, Gudiyattam in Department of Business Administration for III BBA., students in the Topic Stress Management. **Dr. V. SHANTHI VIJYAKEERTHI** M.Com., M.B.A., M.Phil., Ph.D., gave special lecture.

**Dr. V. SHANTHI VIJYAKEERTHI**

Principal  
Sri Bharathi Velu Arts and Science College,  
Sholingur

**Dr. C. ARUNACHALAM**

Head & Assistant Professor  
Department of Business Administration  
KMG College of Arts & Science,  
Gudiyattam



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