



**Thiru K.M. Govindarajanar**  
**FOUNDER**

**K.M.G. COLLEGE OF ARTS & SCIENCE,  
GUDIYATTAM**

**Permanently Affiliated to Thiruvalluvar University  
and**

**Recognized by UGC under section 2(F) & 12(B) of the  
UGC Act 1956**

**Accredited with B+ Grade by NAAC  
Associate member of ICT Academy**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
STAFF LINKAGE PROGRAM WITH KMG COLLEGE OF ARTS AND  
SCIENCE, GUDIYATTAM**

**ABOUT THE COLLEGE**

KUNJA KOUSALYA AMMAL GOVINDARAJAN EDUCATIONAL AND CHARITABLE TRUST, GUDIYATTAM was promoted by Sri.K.M.Govindarajan as Founder / Chairman / Managing Trustee in the year 1999 for the uplift of Collegiate Education in the fields of Arts, Science, Technology, Culture and Sports both at U.G and P.G. The Management with its Vision and Mission will be a role model to other autonomous institutions. The day is not far off before this college attains the status of 'Potential for Excellence'. - The Principal.

**ABOUT THE DEPARTMENT**

The Department of Business Administration was established in the year 2000 with a view to fulfil the dynamic needs of business sector all over the world. The department comprises of well qualified and dedicated faculty members. The Department aims to make the students use their intellectual caliber for effective and quick acquisition.



**Thiru K.M. Govindarajanar**  
**FOUNDER**

**K.M.G. COLLEGE OF ARTS & SCIENCE,  
GUDIYATTAM**

**Permanently Affiliated to Thiruvalluvar University  
and**

**Recognized by UGC under section 2(F) & 12(B) of the  
UGC Act 1956**

**Accredited with B+ Grade by NAAC  
Associate member of ICT Academy**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
STAFF LINKAGE PROGRAM WITH KMG COLLEGE OF ARTS AND  
SCIENCE, GUDIYATTAM**

<b>Resource Person</b>	:	<b>Dr. R. MANIKANDAN</b> MBA., M.Phil., Ph.D., M.Sc., B.Ed., Assistant Professor Department of Business Administration KMG College of Arts & Science, Gudiyattam
<b>Topic</b>	:	Entrepreneur Awareness Program
<b>Target Audience</b>	:	BBA Students
<b>Venue</b>	:	Seminar Hall
<b>Date</b>	:	01-02-2019



**Thiru K.M. Govindarajanar**  
**FOUNDER**

**K.M.G. COLLEGE OF ARTS & SCIENCE,  
GUDIYATTAM**  
**Permanently Affiliated to Thiruvalluvar University  
and**  
**Recognized by UGC under section 2(F) & 12(B) of the  
UGC Act 1956**  
**Accredited with B+ Grade by NAAC**  
**Associate member of ICT Academy**



**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**STAFF LINKAGE PROGRAM WITH KMG COLLEGE OF ARTS AND  
SCIENCE, GUDIYATTAM**

**MOU ACTIVITY REPORT**

Sri Bharathi Velu Arts and Science College Sholingur, Department of Business Administration & KMG College of arts & Science, Gudiyattam, jointly organised a staff linkage program for MOU Activity on 01.02.2019, Friday at Sri Bharathi Velu Arts and Science College Sholingur in Department of Business Administration for BBA students in the Topic Entrepreneur Awareness Program **Dr. R. MANIKANDAN** MBA., M.Phil., Ph.D., M.Sc., B.Ed., gave special lecture.

**Dr. V. SHANTHI VIJYAKEERTHI**  
Principal  
Sri Bharathi Velu Arts and Science College,  
Sholingur

**Dr. C. ARUNACHALAM**  
Head & Assistant Professor  
Department of Business Administration  
KMG College of Arts & Science,  
Gudiyattam



**Thiru K.M. Govindarajanar**  
**FOUNDER**

**K.M.G. COLLEGE OF ARTS & SCIENCE,  
GUDIYATTAM**  
**Permanently Affiliated to Thiruvalluvar University  
and**  
**Recognized by UGC under section 2(F) & 12(B) of the  
UGC Act 1956**  
**Accredited with B+ Grade by NAAC**  
**Associate member of ICT Academy**



## **DEPARTMENT OF BUSINESS ADMINISTRATION STAFF LINKAGE PROGRAM WITH KMG COLLEGE OF ARTS AND SCIENCE, GUDIYATTAM**

**Topic** : Entrepreneur Awareness Program  
**Target Audience** : BBA Students  
**Venue** : Seminar Hall  
**Date** : 01-02-2019

