



# K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S.ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt.of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act 1956

Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - II<sup>nd</sup> Cycle)

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## **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **Minutes of the III Board of Studies (UG)**

The meeting of the Business Administration (UG) third board of Studies was held on 18.03.2025, Tuesday at 10.15a.m., the committee members and member of university nominee, subject expert from outside, industrial expert and alumni were participated.

Dr. R. Manikandan, Head, Department of Business Administration welcome the committee members.

### **Board of Studies Members:**

S. No	Category	Name
1	Chairperson	Dr. R. Manikandan
2	Subject Expert nominated by the Vice-Chancellor of Thiruvalluvar University	Dr. G. Deepalakshmi
3	Subject experts from outside the parent University	Dr. M. S. Ramarathnam
4	Subject experts from outside the parent University	Dr. K. Vasanthi Kumari
5	Faculty member	Dr. P. Shankar
6	Faculty member	Mrs. K. Ilakkiya
7	Faculty member	Mrs. V. Gayathri
8	Faculty member	Mr. S. Balu
9	Faculty member	Mrs. K. Ammu
10	Industrial Nominee	Mr. J. Ganesh Moorthy Janarthanam
11	Alumni	Mr. C. Senthil Kumar

### **The Agenda were:**

1. Review, Approve and pass the curriculum introduced in the year 2025-26 for B.B.A. Programme.
2. Review, Approve and pass the OBE frame work for B.B.A. Programme
3. To review the course outcomes for III Semester Subject with different cognitive levels (K1....K6) in the U.G. Curriculum.
4. Review, Approve and Pass the Value Added Courses offered by the Department of Business Administration.

### **Discussions and Suggestions:**

1. Mapping to be done on the basis of Programme Outcomes, Programme Specific Outcomes and Course Outcomes.
2. The Number of Credits may be equal or less than the number of hours.
3. The Members of the Board of Studies examined the Syllabus and pass the curriculum for the academic year 2025-26.
4. As per recommendations given by BOS members it has been resolved to take one instructional hour and one credit from core paper VI Financial Management and allocated to Skill Enhancement Course Entrepreneurial Skill New Venture Management.
5. It was suggested to remove some topic in core paper organizational behavior from unit – 2 MBTI model in personality model and big five model since this model will be covered in strategic management paper.
6. It was also suggested to keep hierarchy of needs, X & Y motivational theory only in Unit - II.
7. It was suggested to remove the topic creating team players (TBW) from group behavior in Unit-III.
8. The board members advised to remove MM hypothesis from financial management Unit-IV since it is the topic is for PG level.
9. Board members suggested remove the team F-Test from the elective paper business statistics Unit-V since ANOVA itself covers F-Test.
10. It was suggested for board members to select Arthashastra by Kautilya / Chanakya an exploring Indian Knowledge System in Management (IQAC) as add on course.

### **Resolutions’:-**

1. The Members of Board of Studies approve the course outcomes of B.B.A. programmes for III Semester after discussion and incorporation of suggestions.
2. Some corrections uniformity and modifications of course outcomes Cos were all the subjects were done
3. Resolved to recommend the OBE framework for the B.B.A. programme.
4. Resolved to recommend the Syllabus for the Value added courses offered by the Department of Business Administration.
5. It was resolved to approve the revised curriculum for the academic year 2024-25 batch students who are enter in to III semester in 2025-2026.
6. The Meeting was concluded with the vote of thanks by Dr. P. Shankar. All the members were present.



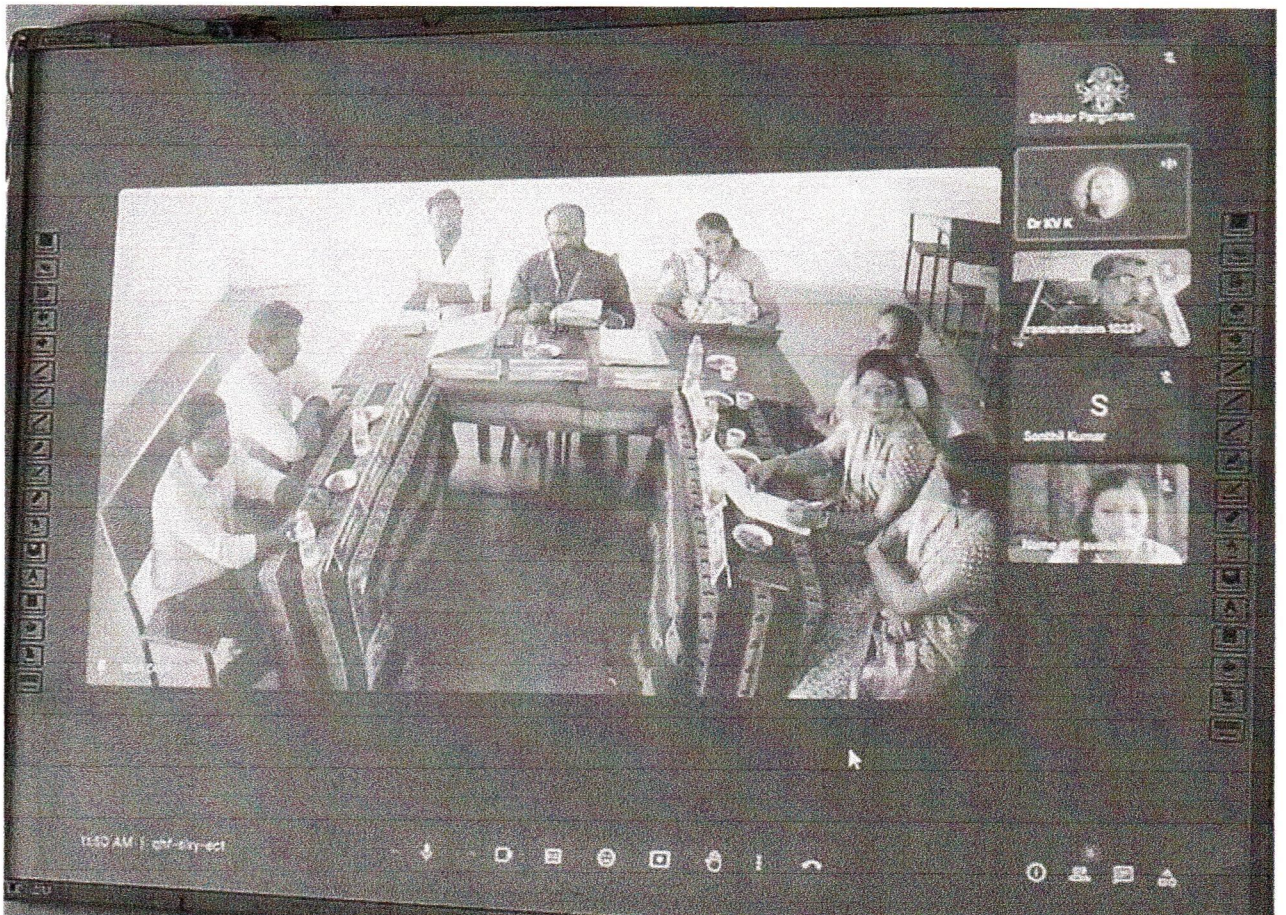
## Members Present

S. No	Category	Name & Designation	Signature
1	Chairperson	Dr. R. Manikandan Head - Department of Business Administration	R. Manikandan 18/03/25
2	Subject Expert nominated by the Vice-Chancellor of Thiruvalluvar University	Dr. G. Deepalakshmi Head, Department of Business Administration Marudhar Kesari Jain College For Women, Vaniyambadi.	G. Deepalakshmi 18/3/25
3	Subject experts from outside the parent University	Dr. M. S. Ramarathnam Professor & Dean Faculty of Management Studies Sri Chandra Sekarandra Saraswathi Vishwa Maha Vidhyalaya University(SCSVMV University), Enathur, Kanchipuram.	ONLINE MODE
4	Subject experts from outside the parent University	Dr. K. Vasanthi Kumari Head & Assistant Professor, Department of Business Administration RV Government Arts College, Chengalpet.	ONLINE MODE
5	Faculty member	Dr. P. Shankar Assistant Professor of Business Administration	P. Shankar 18-3-25
6	Faculty member	Mrs. K. Ilakkiya Assistant Professor of Business Administration	K. Ilakkiya 18/3/2025
7	Faculty member	Mrs. V. Gayathri Assistant Professor of Business Administration	V. Gayathri 18/3/25
8	Faculty member	Mr. S. Balu Assistant Professor of Business Administration	S. Balu 18/3/25
9	Faculty member	Mrs. K. Ammu Assistant Professor of Business Administration	K. Ammu 18/03/25
10	Industrial Nominee	Mr. J. Ganesh Moorthy Janarthanam Properitor Gopi Groups of Company, Madhanur	J. Ganesh Moorthy 18/3/25
11	Alumni	Mr. C. Senthil Kumar Sr. Accounts Manager Freshworks, Chennai	ONLINE MODE

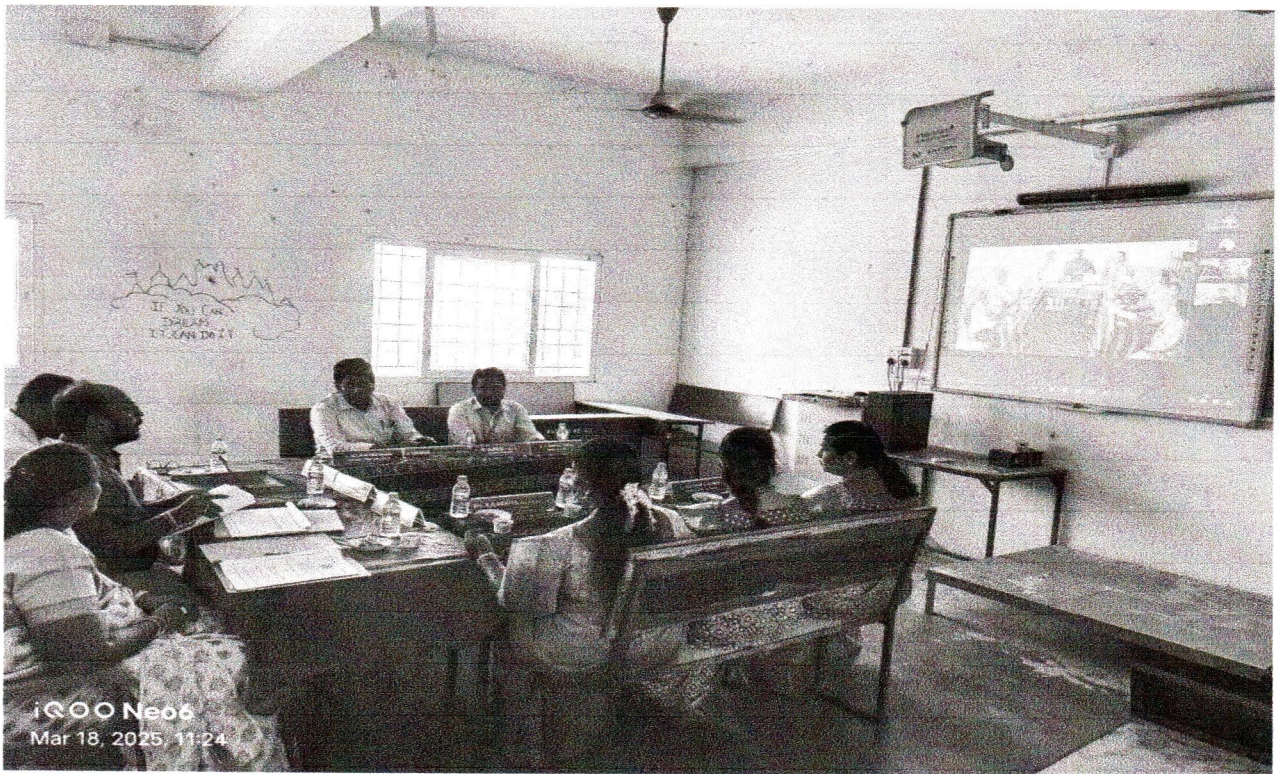
R. Manikandan  
18/03/25  
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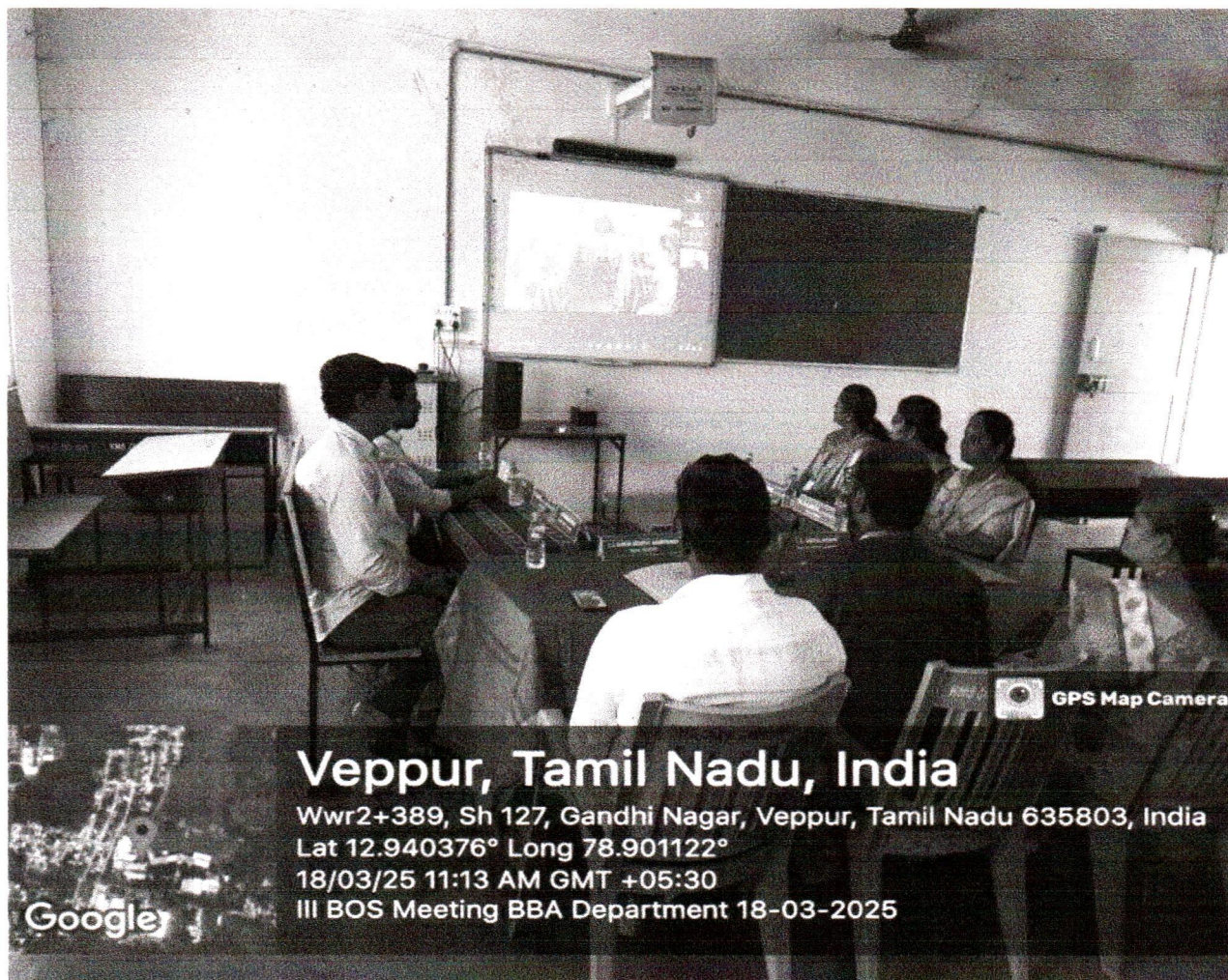












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18/03/25 11:13 AM GMT +05:30

III BOS Meeting BBA Department 18-03-2025

Google

*R. Meherde*  
19/03/25  
THE HEAD  
DEPARTMENT OF BUSINESS ADMINISTRATION  
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(AUTONOMOUS),  
GUDIYATTAM - 635 803  
VELLORE DISTRICT

*[Signature]*  
19/3/25  
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