

K.M.G. COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

R.S. ROAD, AMMANANGKUPPAM, GUDIYATTAM -635803

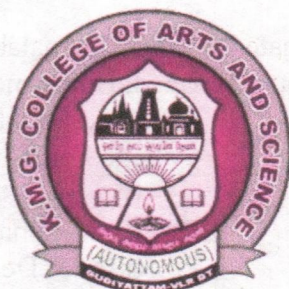
Approved by the Government of Tamilnadu

Permanently Affiliated to Thiruvalluvar University, Vellore.

Recognized under Section 2(f) and 12(B) of the UGC Act 1956

Accredited by NAAC (2nd Cycle) with (CGPA of 3.24/4) 'A' Grade

MINUTES OF 2nd BOARD OF STUDIES MEETING (UG)



VENUE : K.M.G. SEMINAR HALL

TIME : 02:00 P.M.

DATE : 27.11.2024 (Wednesday)

Conducted by

P.G. DEPARTMENT OF BUSINESS ADMINISTRATION

K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION

Minutes of the 2nd Board of Studies Meeting (UG)

The Department of English organized the Board of Studies meeting on 27.11.2024 at 02:00 P.M. with the University Nominee, External Members as subject experts and Faculty Members of the Department as internal members headed by the Board Chairman.

Dr. R. Manikandan, Head, Department of Business Administration, gave welcome address to the board members.

The Board of Studies Members are categorized as follows:

S. No	Category	Name
1	Chairperson	Dr. R. Manikandan
2	Subject Expert nominated by the Vice-Chancellor of Thiruvalluvar University	Dr. G. Deepalakshmi Head, Department of Business Administration Marudhar Kesari Jain College For Women, Vaniyambadi
3	Subject experts from outside the parent University	Dr. M. S. Ramarathnam Professor & Dean Faculty of Management Studies Sri Chandra Sekarandra Saraswathi Vishwa Maha Vidhyalaya University (SCSVMV University), Enathur, Kanchipuram.
4	Subject experts from outside the parent University	Dr. K. Vasanthi Kumari Head & Assistant Professor, Department of Business Administration RV Government Arts College, Chengalpet.
5	Industrial Nominee	Mr. J. Ganesh Moorthy Janarthanam Proprietor Gopi Groups of Company, Madhanur.
6	Alumnus	Mr. C. Senthil Kumar Asthalakshmi Apartment F1, 10th Cross Street, Telephone Nagar, Perungudi, Chennai 600 096.

7	Member	Dr. P. Shankar
8	Member	Mrs. K. Ilakkiya
9	Member	Mrs. V. Gayathri
10	Member	Mr. S. Balu

The Agendas were:

1. To seek approval for adopting the TANSCHÉ syllabus for the B.B.A programme for the students admitted from the academic year 2024 - 25 onwards.
2. To seek approval for the syllabi of B.B.A of Semester II for the students of B.B.A, admitted from the academic year 2024 - 2025 onwards.
3. To Review, Approve and pass the OBE framework for B.B.A. Programme.
4. To Review the course outcomes for 2nd Semester Subject with different cognitive levels (K1.....K6) in the U.G. Curriculum.
5. To discuss and to decide on any other matter pertaining to academic development.

Discussions and Suggestions

1. Mapping to be done on the basis of Programme Outcomes, Programme Specific Outcomes and Course Outcomes.
2. The Number of Credits may be equal or less than the number of hours.
3. The Members of the Board of Studies examined the Syllabus and passed the curriculum for the academic year 2024-25.
4. Change in the course has been suggested by the board to keep Title which is easy to understand by the students. So for semester – II in core paper – IV: “**Accounting for Managers - II**” is to be changed as “**Management Accounting**”.
5. It was suggested to include ‘Market Segmentation’ in Unit-2 and kinds of Pricing in Unit-3 in the subject ‘Marketing Management’.
6. Board members suggested to start Unit-1 in the Subject ‘Management Accounting’ with basic concepts related to Management Accounting which was given at the end of the Unit-1.
7. The Board suggested to remove the topics ‘**Brain Storming, Image Generation and Evaluation**’ from **Unit-4** in the Subject **Managerial Skill Development**.

8. It was also Suggested by the Board members to remove Topics '**Non-verbal Communication and Professional Etiquettes** from **Unit-5** from the Subject **Managerial Skill Development**, since the topics are already covered in the Subject '**Managerial Communication**' in **Semester-1**.

Resolutions

1. The Members of Board of Studies approved the course outcomes of B.B.A. Programmes for 2nd Semester after discussion and incorporation of suggestions.
2. Some corrections uniformity and modifications of course outcomes (COs) for all the subjects were done
3. Resolved to recommend the OBE framework for the B.B.A. Programme.
4. It was resolved to approve the revised curriculum for the Academic Year 2024-25 batch students.

The Meeting was concluded with the vote of thanks by Dr. P. Shankar. All the members were present.

Members Present:

S. No	CATEGORY	BOARD MEMBERS	SIGNATURE
1	Chairperson	Dr. R. Manikandan	R. Meherde (Online) 27/11/24
2	Subject Expert nominated by the Vice-Chancellor of Thiruvalluvar University	Dr. G. Deepalakshmi Head, Department of Business Administration Marudhar Kesari Jain College For Women, Vaniyambadi	(Online)
3	Subject Experts from outside the parent University	Dr. M. S. Ramarathnam Professor & Dean Faculty of Management Studies Sri Chandra Sekarandra Saraswathi Vishwa Maha Vidhyalaya University (SCSVMV University), Enathur, Kanchipuram.	(Online)
4	Subject Experts from outside the parent University	Dr. K. Vasanthi Kumari Head & Assistant Professor, Department of Business Administration RV Government Arts College, Chengalpet.	(Online)
5	Industrial Nominee	Mr. J. Ganesh Moorthy Janarthanam Proprietor Gopi Groups of Company, Madhanur.	(Online)
6	Alumnus	Mr. C. Senthil Kumar Asthalakshmi Apartment F1, 10th Cross Street, Telephone Nagar, Perungudi, Chennai 600 096.	(Online)
7	Member	Dr. P. Shankar	M. Shankar 27/11/24
8	Member	Mrs. K. Ilakkiya	K. Ilakkiya 27/11/2024
9	Member	Mrs. V. Gayathri	V. Gayathri 27/11/24
10	Member	Mr. S. Balu	(Online)

R. Meherde
BOARD CHAIRMAN 27/11/24

HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION
K.M.G. COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
GUDIYATTAM - 635 803

PRINCIPAL
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(AUTONOMOUS),
GUDIYATTAM, VELLORE DISTRICT - 635 803

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Shanker Pargunan

Dr KV K

DEEPALAKSHMI G

BBA

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Shankar Pargunan

Dr KV K

DEEPALAKSHMI G

Senthan Kumar

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II BOS Meeting

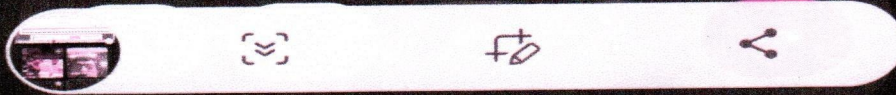
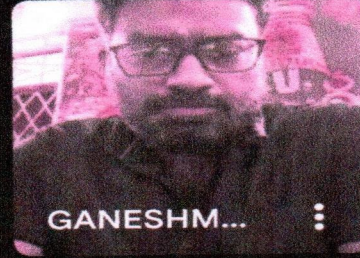
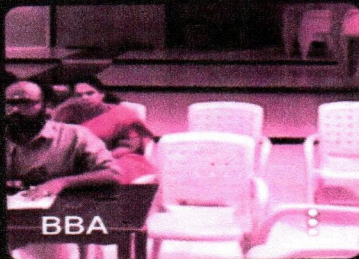
BBA 2 Semester Syllabus.pdf - Adobe Reader

SEMESTER II						CIA	Use Exam	Total	
1	I	Language	AULU20 AULU20	General Tamil - II Urdu - II	6	3	25	75	100
2	II	Language	AULE20	English - II	6	3	25	75	100
3		Core Paper III	AUCBA21	Marketing Management	5	5	25	75	100
4	III	Core Paper IV	AUCBA22	Management Accounting	5	5	25	75	100
5		Elective Paper II	AUEBA23	International Business	4	3	25	75	100
6	IV	Skill Enhancement Course	AUSBA24	Managerial Skill Development	2	2	25	75	100
7		Skill Enhancement Course	AUSBA25	Business Enterprise & Corporate Entrepreneurship	2	3	25	75	100
SEMESTER TOTAL					30	23			

K.M.G. College of Arts and Science (Autonomous), Gudiyattam.

Department of Business Administration, SVBabus (Effect from 2024-2025)

BBA is presenting



R. Meher
BOARD CHAIRMAN 28/12/24

HEAD OF THE DEPARTMENT
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[Signature]
PRINCIPAL

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