



K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S.ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt.of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act 1956

Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - IInd Cycle)

PH: 04171- 227906, 227306,229206

Email: kmgcollege@gmail.com

website: www.kmgcollege.edu.in

DEPARTMENT OF BUSINESS ADMINISTRATION

Minutes of the First Board of Studies (UG)

The meeting of the Business Administration (UG) first board of Studies was held on 17.05.2024, Friday at 10.15 A.M., in the Department of Business Administration. The internal committee members, university nominee, subject expert from other universities, industrial expert and alumnus were participated.

Dr. R. Manikandan, Head, Department of Business Administration gave Welcome Address.

Board of Studies Members

S. No	Category	Name
1	Chairperson	Dr. R. Manikandan
2	Subject Expert nominated by the Vice-Chancellor of Thiruvalluvar University	Dr. G. Deepalakshmi Head, Department of Business Administration Marudhar Kesari Jain College For Women, Vaniyambadi
3	Subject experts from outside the parent University	Dr. M. S. Ramarathnam Professor & Dean Faculty of Management Studies Sri Chandra Sekarandra Saraswathi Vishwa Maha Vidhyalaya University (SCSVMV University), Enathur, Kanchipuram.
4	Subject experts from outside the parent University	Dr. K. Vasanthi Kumari Head & Assistant Professor, Department of Business Administration RV Government Arts College, Chengalpet.

5	Industrial Nominee	Mr. J. Ganesh Moorthy Janarthanam Proprietor Gopi Groups of Company, Madhanur.
6	Alumnus	Mr. C. Senthil Kumar Asthalakshmi Apartment F1, 10th Cross Street, Telephone Nagar, Perungudi, Chennai 600 096.
7	Member	Dr. P. Shankar
8	Member	Mrs. K. Ilakkiya
9	Member	Mrs. V. Gayathri
10	Member	Mr. S. Balu
11	Member	Mr. W. Wasim Ahmed

Agenda

1. Review, Approve and pass the curriculum to be introduced in the year 2024-25 for B.B.A. Programme.
2. Review, Approve and pass the OBE frame work for B.B.A. Programme
3. To review the course outcomes for 1st Semester Subjects with different cognitive levels (K1....K6) in the U.G. Curriculum.
4. Review, Approve and Pass the Value Added Courses offered by the Department of Business Administration.

Discussions and Suggestions

1. Mapping to be done on the basis of Programme Outcomes, Programme Specific Outcomes and Course Outcomes.
2. The Number of Credits may be equal or less than the number of hours.
3. The Members of the Board of Studies examined the Syllabus and passed the curriculum for the academic year 2024-25.
4. Change in the course has been suggested by the board to keep Title which is easy to understand by the students. So for semester – I in core paper – II: “**Accounting for Managers-I**” is to be changed as “**Financial Accounting**”.
5. Board suggested to exclude the topics which are repetitive in more than one course. So in core paper I: Principles of Management in unit V the topic “**External Environment**” to be removed, since the topic is covered in semester – IV, Core paper VII “**Business Environment**”.

6. Board suggested to opt “**Tourism Management**” from the three options “Hotel Management”, “Airport Management” & “Tourism Management” as value added course, Since “**Tourism Management**” course have more practical exposure for students.

Resolutions

1. The Members of Board of Studies approved the course outcomes of B.B.A. programmes for 1st Semester after discussion and incorporation of suggestions.
2. Some corrections uniformity and modifications of course outcomes (Cos) for all the subjects were done
3. Resolved to recommend the OBE framework for the B.B.A. programme.
4. Resolved to recommend the Syllabus for the Value added courses offered by the Department of Business Administration.
5. It was resolved to approve the revised curriculum for the Academic Year 2024-25 batch students.

The Meeting was concluded with the vote of thanks by Dr. P. Shankar. All the members were present.



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BOARD OF STUDIES MEETING

DEPARTMENT OF BUSINESS ADMINISTRATION

S. No	Name of the Staff	Designation	Signature
1	Dr. R. Manikandan	Chairman	R. Manikandan
2	Dr. P. Shankar	Member	M. Shankar
3	Mrs. K. Ilakkiya	Member	K. Ilakkiya
4	Mrs. V. Gayathri	Member	V. Gayathri 17/5/24
5	Mr. S. Balu	Member	S. Balu 17/5/24
6	Mr. W. Wasim Ahmed	Member	W. Wasim Ahmed
7	Dr. G. Deepalakshmi	Member (Within University)	G. Deepalakshmi 17/5/24
8	Dr. M. S. Ramarathnam	Member (Other University)	Online Mode
9	Dr. K. Vasanthi Kumari	Member (Other University)	Online Mode
10	Mr. J. Ganesh Moorthy Janarthanam	Member INDUSTRIAL	J. Ganesh Moorthy
11	Mr. C. Senthil Kumar	Member ALUMNI	C. Senthil Kumar

R. Manikandan
BOARD CHAIRMAN

Senthil Kumar
17/5/2024
PRINCIPAL

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K.M.G. COLLEGE OF ARTS & SCIENCE
GUDIYATTAM - 635 803.
VELLORE DISTRICT



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DEPARTMENT OF BUSINESS ADMINISTRATION FIRST BOARD OF STUDIES MEETING BOARD MEMBERS ATTENDED MEETING ONLINE

Date: 17-05-2024

Dr. M. S. Ramarathnam B.Sc., M.B.A., NET., Ph.D.,
Professor & Dean
Faculty of Management Studies
Sri Chandra Sekarandra Saraswathi Vishwa Maha
Vidhyalaya University(SCSVMV University),
Enathur, Kanchipuram.

Dr. K. Vasanthi Kumari M.B.A., M.Phil., NET, Ph.D., SLET.,
Head & Assistant Professor,
Department of Business Administration
RV Government Arts College,
Chengalpet.

