

# K.M.G. COLLEGE OF ARTS AND SCIENCE

R.S.ROAD, AMMANANGKUPPAM, GUDIYATTAM – 635 803. Approved by Govt.of Tamilnadu & Permanently Affiliated to Thiruvalluvar University Recognized under section 2(f) and 12(B) of the UGC Act 1956 Accredited By NAAC with 'A' GRADE (CGPA of 3.24/4 - II<sup>nd</sup> Cycle)

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# **Rotract Club**

# Report on the "Mega Rally for Traffic Rules Awareness"

Date: 26th July 2024

Time: 10:30 AM

# Venue: From K.M.G. College of Arts & Science to Ammanankuppam Bus Stop

In celebration of the college founder **Sri Govindarajan's** 105<sup>th</sup> birthday, the Rotaract Club of K.M.G. College of Arts & Science organized a mega rally focused on "Traffic Rules Awareness." This significant event aimed to educate the public about the importance of adhering to traffic regulations to ensure safety on the roads.

#### **Event Details**

The rally commenced at 10:30 AM from the K.M.G. College of Arts & Science and proceeded towards the Ammanankuppam Bus Stop. The event was graced by the presence of esteemed guests and key figures from the local traffic enforcement authorities.

#### **Dignitaries Present**

- Dr. C. Dhandapani, Principal of K.M.G. College of Arts & Science (Autonomous)
- Dr. J. Jayakumar, Student Coordinator of K.M.G. College of Arts & Science(Autonomous)
- Mr. T. Mukesh kumar, Traffic Inspector, Gudiyattam
- K. Dharani Paruvatham, Sub Inspector, Gudiyattam

These dignitaries inaugurated the program and flagged off the rally, setting a strong example for the community by emphasizing the importance of traffic rules and regulations.

#### **Rally Coordination**

The event was meticulously coordinated by **M. Mohanapriya**, the Coordinator of the Rotaract Club, **R. Ranjitham** and other dedicated members of the Rotaract Club played a crucial role in organizing the rally and ensuring its smooth execution.

## Participation

A commendable total of 104 students from K.M.G. College of Arts & Science participated in the rally. Their enthusiasm and commitment were evident as they marched through the streets, holding banners and placards with messages promoting traffic safety and awareness.

# **Program Highlights**

- **Inauguration Ceremony:** The inauguration ceremony was marked by motivational speeches from the guests, highlighting the significance of following traffic rules and the consequences of negligence on the roads.
- **Rally March:** The rally saw active participation from students who distributed pamphlets and interacted with the public, spreading crucial information about traffic rules.
- **Public Engagement:** The rally successfully captured the attention of the local community, engaging them in discussions about traffic safety and encouraging them to adopt safe practices.

## Conclusion

The mega rally on "Traffic Rules Awareness" organized by the Rotaract Club of K.M.G. College of Arts & Science was a resounding success. The event not only honored the memory of Sri Govindarajan but also served as a vital initiative to promote traffic safety in the community.

The college extends its heartfelt gratitude to the distinguished guests, participants, and everyone involved in making this rally a memorable and impactful event.











**Rotaract Coordinator** 

Principal