



ANNUAL REPORT FOR THE ACADEMIC YEAR 2020 – 2021

ACADEMIC ACHIVEMENTS:

In this academic year 2020 – 2021 Department of Business Administration has made innumerable achievements. We produced 100 % results in University examination.

Class Room Activities

To improve the skills and knowledge of our students a number of seminar, group discussion, quiz programs are conducted related to subject topics and current affairs apart from curriculum argumentation.

Best student Award

This year Ms. Janani. S from III BBA., has been selected as best student from our department.

Placement

Our final year students 18 of them have been placed in Foxconn & 7 of them have been placed in Indian Health care through our KMG placement Cell.

State level Seminar

The Department of Business Administration Organized a National Level Business Plan Competition on 12th January 2021. On the topic “National Level Business Plan Competition” through Google meet link <https://meet.google.com/bkw-piaj-hpk> Dr. M. Valarmathi, Principal, and Mr. P. Daniel Sundarraaj, Co-ordinator, Rural Education Centre, K.M.G. College of Arts and Science inaugurated and presided over the function. Dr. C. Arunachalam, Head & Assistant Professor of Business Administration Welcomed the gathering about 86 students and 20 faculty members are participated in the webinar. Dr. G. Rajini from Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Higher Education, Government of India act as resource person for the session and share her extensible knowledge to our students and participations in the webinar. Dr. P. Shankar, Assistant Professor of Business Administration, K.M.G College of Arts & Science, gave vote of thanks for this session with the cooperation of college faculties the webinar got huge success.

The Department of Business Administration organized an institutional level webinar on 04-02-2021 on the topic “Social Entrepreneurship” through zoom meet link <https://us02web.zoom.us/j/820632003454> Mr. P. Daniel Sundarraaj, Co-ordinator, Rural

Education Centre, K.M.G. College of Arts and Science gave welcome address and introduction of the chief guests. Dr. C. Arunachalam, Head & Assistant Professor of Business Administration gave inaugural address Dr. M. Valarmathi, Principal, gave her presidential address about 140 students and 20 faculty members are participated in the webinar. Dr. B. S. C. Naveen Kumar and Dr. Kalai Trisha, Chief program Co-Ordinator, Rural Entrepreneurship from Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Higher Education, Government of India act as resource person for the session and share her extensible knowledge to our students and participations in the webinar. Dr. P. Shankar, Assistant Professor of Business Administration, K.M.G College of Arts & Science, gave vote of thanks for this session with the cooperation of college faculties the webinar got huge success.